

# LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

## 2009 Specifier's Guide

### The Most Used Product Directory in the Industry!

With every ad placed you receive a **Free full-color Single "Lead Generator"**.

All Lead Generators are placed by **Product Category** and referenced in each section's Table of Contents.

Want a second or third category for your Lead Generator? **No Problem!** Just ask your sales rep for special multiple lead generator packages.

Each Lead Generator includes:  
A Full Color Graphic,  
A Corporate Profile,  
Your Phone Number,  
Your Web Address,  
and a reference to "See your ad on page . . ."

All ads are placed in size order in each product category. Full pages first, then half pages, etc.

Full Page advertisers also receive a **Free Company Logo** next to your Phone Book Listing.

Every Advertiser is listed with a reference to "See your ad on page . . ."

Include a display ad with your Marketplace program and receive A "Double Lead Generator"

**\*Reaching 34,000 Landscape Architects, Designers & Development Professionals**



# YES!

Sign me up TODAY for one of the following Specifier's Guide Packages:

"Full Page" Package \$2,995. <sup>00</sup>	"Half Page" Package \$1,895. <sup>00</sup>	"Third Page" Package \$1,395. <sup>00</sup>	"Quarter Page" Package \$1,095. <sup>00</sup>
includes: • Full Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout • B/W logo next to your Vendor Phone Book Listing	includes: • Half Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout  **Call LASN for Jr. Page rates	includes: • Third Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout	includes: • Quarter Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Fax to 714-979-3543 Today!** All ads are placed on a First-come First-served basis, so sign up Now!!!

Landscape Communications, Inc. • 14771 Plaza Drive, Ste M, Tustin, CA 92780 • Ph: 714-979-LASN(5276) Fx: 714-979-3543