



IMPACT ON YOUR BUSINESS: Rain Chains address the need for a more decorative approach to gutter downspouts.



Until recently downspouts were ignored as an aesthetic outdoor feature on buildings. Rain Chains are a beautiful and functional alternative to traditional closed-metal or plastic downspouts. They break the fall of water, guiding it visibly downward to the ground, into a basin or a rain barrel for storage. Rain Chains sound great and are easy to install.

Rain Chains (kusari doi in Japanese) in concept are not a new idea. For hundreds of years the Japanese have used the roofs of their homes to collect rainwater, transporting it downward with chains, which deposit it into large barrels for household water usage. Japanese temples often incorporate large, ornate rain chain designs. Rain Chains have also been a tradition in South America, where chain is easier to make than machined downspouts.

RainChains.com has taken the original concept and expanded it into a broad line of more than 50 designs, incorporating cup, link and combination styles into their offerings. Using pure copper, brass and aluminum, they have created a wide range of both styles and prices.

RainChains.com's products use pure materials (proven by chemical assay) and the thickest metal, coupled with the most functional designs in the industry. Cup styles have open bottoms for efficient water flow even in heavy rainfall. This innovative and functional line of products is a beautiful enhancement to any home's exterior design or hardscape.

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