


LANDSCAPE ARCHITECT

AND SPECIFIER NEWS

If you know of a project that relates to a "Theme Focus" or wish to submit any other material for editorial consideration, please call LASN at 714-979-LASN (5276).

A member of our staff will be happy to assist you in getting your story published.

Articles are not limited to theme focus.  **BPA**
WORLDWIDE BUSINESS

2005 Editorial Calendar

Month	Cover Theme	Bonus Distribution	Product Focus
JANUARY	CUSTOM RESIDENTIAL 9th Annual LASN Showcase of award-winning, modern residential landscape design.		<i>Landscape Perimeters: Fencing, Walls & Gates</i>
FEBRUARY	HARDSCAPE SPECIAL SECTION: EROSION CONTROL TECHNOLOGY Today's landscape designs-- from community developments to urban plazas explode with hardscape detail, innovative retaining walls and bold entry monumentation.	Double Show Issue!! CLCA Show IECA Show	<i>Paving Materials & Retaining Walls</i>
MARCH	PARKS By maximizing use of limited greenspace and providing play areas for children, landscape architects continue to foster Olmsted's idea that "every community should have a park at its heart."		<i>Park Site Amenities</i>
APRIL	LIGHTING Landscape architects illuminate their projects with innovative lighting designs and a brilliant array of fixtures-- from period street poles to decorative landscape lighting.	Lightfair International	<i>Lighting Products</i>
MAY	2005 SPECIFIER'S GUIDE The definitive industry directory of products and services, professional associations, state boards of registration, state-by-state wholesale directories and "hot-links" to LandscapeOnLine.		
JUNE	SCHOOL & CAMPUS DESIGN Landscape architects take the lead in the development of creative, safe and accessible schoolyards, playgrounds and the design of corporate campuses across the nation.		<i>Play Structures & Safety Surfacing</i>
JULY	AQUASCAPES Guided by an inevitable fascination with the power of water, landscape architects showcase water features in a wide variety of projects.		<i>Decorative Water Features</i>
AUGUST	STREETSCAPES Downtown streetscapes are crucial to commerce. Landscape architects combine paving materials, area lighting and site amenities to create a focal identity for today's modern community with a variety of colorful paving materials and dynamic street lighting designs.		<i>Decorative Street Lighting & Parking Lot Lighting</i>
SEPTEMBER	ASLA SHOW ISSUE Join LASN as we take a look at the culture and character of Tampa, FL. Also showcased, annual ASLA Expo and the landscape architectural projects of Florida.	ASLA Show	<i>Open</i>
OCTOBER	NRPA / IAAPA SHOW ISSUE: PLAYGROUNDS Annual showcase of innovative parks and playgrounds that accommodate safe, and pleasant play for all participants.	Double Show Issue!! NRPA Show IAAPA Show	<i>Open</i>
NOVEMBER	EROSION CONTROL SPECIAL SECTION: IRRIGATION DESIGN Landscape architects continue to make great strides in the erosion control market introducing innovative applications in roadway development, slope protection and watershed restorations.	IA Show	<i>Erosion Control Products & Irrigation</i>
DECEMBER	FORECAST / YEARBOOK LASN's annual report on building and housing development plus an economic forecast for the upcoming year. Plus, a look at the people and places that made 2005 a year to remember.		<i>Best of the Year</i>