



**Charles McGrath**  
FASAE, CAE, Executive Director of the  
Interlocking Concrete Pavement Institute (ICPI)

Prior to this, McGrath served as the managing partner of client



**W**hen the Interlocking Concrete Pavement Institute, which works to increase awareness, acceptance and use of segmental concrete pavement systems in North America, transitioned to a self-managed association in 2008, they chose Charles McGrath as their executive director.

services for the Bostrom Corporation, an association management company. During his 17-year tenure, he led their Washington, D.C., office and managed associations, including ICPI, in the construction, medical, educational and technology industries.

Under McGrath's leadership as chief staff executive over the past 14 years, ICPI has grown from 157 member companies to over 1,000 today and from a budget of \$750,000 to \$3.3 million.

McGrath's other accomplishments include a six-year term on the board of directors of the National Association of Manufacturers, and the Council of Manufacturing Associations. He has also served as chairman of the American Society of Association Executives, the As-

sociations Advance America Committee, and the board of directors for the New York Society of Association Executives.

McGrath was honored by ASAE with the prestigious designation as a fellow, a recognition for executives who are proven leaders and promise future accomplishments within the field of association management. He also received his certification as an Association Executive (CAE). He holds a Bachelor of Science degree from James Madison University.

*McGrath sat down with LCDBM to talk about the industry and where it is headed.*

### **What types of hardscape materials are your members talking about the most with regard to sales?**

Environmentally-friendly pavement is at the forefront of member discussions. The EPA requires states and municipalities to reduce stormwater runoff and pollution with a selection of best management practices, including permeable interlocking concrete pavement (PICP).

Additionally, ICPI succeeded in lobbying Congress to include the first-ever permeable pavements provisions in the Federal Public Transportation Act of 2012.

In doing so, a new law was created that established permeable pavements as a technology for use under the auspices of the U.S. Department of Transportation.

With government programs being implemented such as MAP-21 legislation, (aka, the Transportation Bill), and continued pressure on states and cities from the EPA for stormwater management regulations, we expect more projects specified with prod-