

THE 2013-LONG BEACH LANDSCAPE DESIGN • BUILD • MAINTAIN • SUPPLY EXPO

Dear 2013 Landscape Expo (TLE) Exhibitor,

Here we are again. I can't tell you how excited I am about the 2013 Landscape Expo! There is just so much enthusiasm with past and present exhibitors. I would also like to extend a big welcome to the new exhibitors at our show.

The information provided in this manual can help save you time and money. Please read it carefully and note the important deadlines and show regulations. To take advantage of the discounted rates the decorator, electrical, and lead retrieval companies are offering, make sure you place any necessary orders early. Don't wait until the day of the show to order your electricity, internet, etc., like some did last year!

We are using the same decorator as last year, which really enables you to save on your exhibiting costs. We also have made a complimentary forklift available* (for the first 15 minutes) for all exhibitors to use. What other show offers that??

All of the forms, rules and regulations, information for exhibiting, as well as travel and hotel information are included in this Exhibitor Service Manual.

Please make sure that all staff members coordinating your participation know that the entire Exhibitor Service Manual is available online (www.LandscapeOnline.com) by clicking on the tab labeled, "Exhibitors" then selecting "Info."

Remember to book your hotel early and take advantage of the discounted block rate. This year we have negotiated a great value at the beautiful Hyatt Regency and the Westin. The Hyatt is just steps from the convention center and the Westin is across the street. Book an extra night to explore and have a little fun in Long Beach while you are here. It's a great place for some family fun!

Please send us a copy of your insurance certificate early, as this is needed before the show for you to participate.

We are dedicated to making this year's event another tremendous success and look forward to working with you in the years ahead!

Sincerely,



George Schmok
Producer

*Free forklift use applies to unloading/loading of exhibitor vehicle with exhibitor present.