

THE 2011-LONG BEACH LANDSCAPE DESIGN • BUILD • MAINTAIN • SUPPLY EXPO



Dear 2011 Landscape Expo (TLE) Exhibitor,

Here we are again, I can't tell you how excited I am about the 2011 Landscape Expo! There is just so much enthusiasm with past and present exhibitors and I would also like to extend a big welcome to the new exhibitors exhibiting at our show for the first time.

The information provided in this manual can help save you time and money, so please read it carefully and note the important deadlines and show regulations. Make sure you place any necessary orders early, to take advantage of the discounted rates the decorator and electrical companies are offering. Please do not wait until the day of the show to order your electricity, internet, etc and yes that happened again last year!

We are using the same decorator as last year, which really enables you to save on your exhibiting costs. We also have made a complimentary forklift available (for the first 15 minutes) for all exhibitors to use. What other show offers that??

All of the forms, rules and regulations, information for exhibiting, as well as travel and hotel information are included in this Exhibitor Service Manual.

Please make sure that all staff members coordinating your participation know that the entire Exhibitor Service Manual is available online (www.LandscapeOnline.com) by clicking on the tab labeled, "Exhibitor Information."

Remember to book your hotel early and take advantage of the discounted block rates. This year we have negotiated some really good rates, at two very special hotels! So try and book an extra night if you can to stay, explore and have a little fun in Long Beach while you are here!

Please send us a copy of your insurance certificate early as this is needed before the show in order for you to participate.

We are dedicated to making this year's event another tremendous success and look forward to working with you in the years ahead!

Sincerely,

George Schmok
Producer