



RULES AND REGULATIONS

Insurance:

It shall be the responsibility of the exhibitor to maintain Commercial General Liability Insurance and Blanket Contractual Liability Insurance. The limits for bodily injury and property damage combined shall be at least \$1,000,000.00. Certificates of Insurance stating such minimum limits shall also provide that the policy may not be canceled without fifteen (15) days advance written notice to Landscape Communications, Inc. (LCI). Also property of Exhibitor is understood to remain under its custody and control in transit to or from the confines of the Exhibit area, subject to the Official Rules and Regulations. Each Exhibitor must provide certification of coverage that demonstrates compliance with these requirements, and should be provided to the Show Management BEFORE the show. Please either fax the information to 714.979.3543 or mail to Landscape Communications, Inc. 14771 Plaza Drive, Suite M, Tustin, CA 92780 Attention: Margot Boyer.

Exposition Cancellation:

Should any event occur beyond the control of LCI which delays, prevents or renders impracticable the obligations LCI has agreed to herein, LCI shall not be held liable for any expense or loss incurred by the exhibitor, except such portion of the space fee as is calculated by LCI which may be refunded to the exhibitor after reduction is made of LCI's expenditures and commitments.

Service Contractor:

LCI will appoint an official service contractor prior to show. LCI will designate contractors to provide various services to the exhibitor. Such contractors will provide all show services other than supervision of construction of the exhibitor's space, which is to be performed by an authorized representative of the exhibitor. Exhibitor personnel can move and erect their own "products" or "equipment". The Exhibitor Service Manual will outline all spotting fees and regulations.

All exhibitors must use LCI's choice for the official service contractor. LCI's show manager can make an exception to this ruling for independent service contractors only in cases where permission has been requested in writing by the exhibitor and received by LCI before October 14, 2009. Notification from an independent service contractor is not acceptable. Any request must come from the exhibitor and will not be considered if made by telephone or by a third party. FAX communication is acceptable. Contractors must carry insurance acceptable to LCI and provide LCI with certificates of insurance.

All employees, representatives or agents representing the exhibitor (including independent service contractors) must be fully identified by the official LCI badge. The official drayage contractor will have complete control of all loading facilities. The official drayage contractor will receive all direct and advance shipments and van loads, handle all freight and provide all rigging, labor and equipment. All services not ordered in advance must be procured through the official service contractor.



RULES AND REGULATIONS continued

Types of Displays:

Show management reserves the right at any time to refuse the rental of exhibit space to any company whose display of goods or services are not, in the opinion of show management, compatible with the general character and objectives of the Expo, or to remove or change exhibits it finds offensive.

Subletting of Exhibit Space:

Exhibitors are prohibited from assigning or subletting booths or any part of the space allotted them except upon written permission from LCI.

Liability:

Neither the LCI nor its agents or representatives will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever including administrative errors in assigning, designating or denoting exhibit and booth space(s). Under no circumstances will LCI be liable for lost profits or other incidental damages. LCI shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the exhibitor's exhibit is deemed to be the invitee or licensee of the exhibitor, rather than the invitee or licensee of LCI. LCI shall not be liable for any injury whatsoever to property of the exhibitor or to person conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the exhibit facility. The exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority resulting directly or indirectly, or jointly, from other causes which arise because the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

These Official Show Rules and Regulations become a part of and are incorporated into the Official Contract for Exhibit space. There is no other agreement or warranty between the exhibitor and LCI except as set forth in this document. The rights of LCI under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of LCI. California law shall govern this contract.

Security:

Semi-secure conditions will prevail for all hours when the Exhibit is closed. Valuable items are the responsibility of the individual exhibitors and should be secured when the exhibits are not open. Security personnel will be on duty, but the presence of such personnel shall not be deemed to increase the liability of LCI, its members, representatives or official service contractors, employees of the Fairgrounds, its representatives and employees.



RULES AND REGULATIONS continued

Defacement of Facility:

Exhibitors are directly responsible for any damage to the event venue. Nothing may be affixed to any wall, ceiling or floor without express written permission to show management. Any damage caused by equipment or an individual will be the direct responsibility of the exhibitor.

Fire and Safety Regulations:

Gasoline operated vehicles on inside display must have all fuel removed from the tanks. Fuel tank gas caps must be locked or taped, battery cables must be disconnected or taped. No LP tanks, empty or filled, are authorized to be stored in the building. All rotary mower blades must be removed or rendered inoperative. No gasoline or other type of fuel-operated engines may be demonstrated inside the exhibit hall during the Expo. See show management for questions regarding outdoor regulations.

Space Regulations:

All demonstrations, advertising and promotional activities of an exhibitor must be confined to the limits of the assigned exhibit space or designated demonstration areas. Exhibitors must take every reasonable precaution to minimize the noise of operating exhibits. Noise levels objectionable to other exhibitors will not be permitted.

Exhibitors may sell product only if LCI receives a copy of the Exhibitor's Business License and California Sellers Permit by date indicated in Exhibitor Manual. Neither LCI nor its agents or representatives will be responsible for any sales tax or penalties, it is the sole responsibility of the Exhibitor to collect and pay all sales tax for any and all sales during the expo. Exhibitors may advertise product discounts on future delivery orders in the exhibit area. Exhibitors may not use the term "raffle" in any promotion. Money cannot be exchanged during the Expo for any "opportunity drawing" (a term that is suggested). The use of gambling or gambling equipment in the exhibit and in promotion is strictly prohibited. LCI reserves the right to stop any product demonstration during the Expo, which is determined by show management to be a safety hazard.

Reservation of Right to Make Changes:

Any matters not specifically covered herein are subject to decision by LCI. LCI reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the Exposition, with the provision that all exhibitors will be advised of the change.