



MEETING/aide, Inc.

EXHIBITOR LEAD RETRIEVAL

Don't lose potential customers visiting your booth- JUST SCAN THEIR BARCODED BADGE!

All attendees of the 2009 Turfgrass & Landscape Expo will have a bar code on the badge to capture contact information of visitors to your booth. By scanning the bar code on attendee badge you can instantly record contact information, profile your prospect from the lead menu and add your own personalized follow-up notes using a keyboard or keypad. (See also: Custom Follow-up Menu Order Form at the bottom). All records are time stamped. All leads and your electronic notes will be saved to removable USB flash memory or SD card in Excel and printed out.

#1. Expo Terminal with Print-Out

- Saves data to USB flash memory (use your own or order)
- Instant print-out
- Organizes leads into 3 categories: Details, Questions, Notes
- Date and time are stamped on each record
- *Electricity in booth is required*
- (Optional) Portable keyboard to add notes to your leads

◆ Portable Keyboard (optional)

If you want to add electronic notes to a record type your comment using the portable keyboard. Notes will be appended to attendees contact information, printed out and saved to a thumb drive.



Keyboard port

Rental fee for the portable keyboard \$30.00.
Pick up portable keyboard at the Lead Retrieval booth and return back with the scanning unit.
Please return scanner in original carrying case.



Terms and Conditions

- 1.) Lead Retrieval units must be picked up at the Lead Retrieval Service Desk (unless delivery/pickup is ordered).
- 2.) Units must be returned to the Lead Retrieval Service Desk within 1 hour after the close of the show. Failure to return units at the conclusion of the show, or units returned damaged, will result in a charge for the cost of the equipment.
- 3.) Please complete the order form with your payment details. Your order cannot be accepted without payment.
- 4.) A limited number of scanners will be available for onsite rental. Onsite rental fees will apply. Deadline for advance orders is November 2nd, 2009. Please order in advance to guarantee equipment.
- 5.) No refunds will be issued after November 2nd, 2009. Cancellation requests must be in writing.

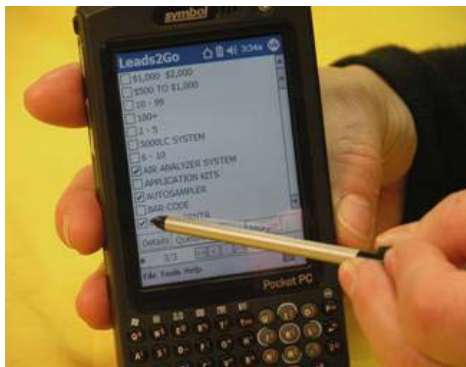
For more information please contact:

MEETING/aide, INC
7030 W. North Avenue
Chicago, IL 60707

Phone: 773-622-5645
Fax: 773-622-1071
E-Mail: leadretrieval@meetingaideinc.com

#2. Mobile PDA Handheld Scanner

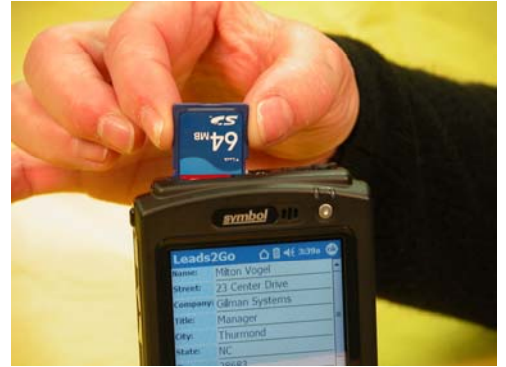
- **Mobile** – scan leads beyond the booth space
- Runs on battery – **does not require electricity** in booth
- Touch screen – add notes to your leads with a stylus
- Your custom notes will be appended to the person's contact information
- QWERTY keyboard built-in
- Use keypad or a stylus
- Organizes leads into 3 categories: Details, Questions, Notes
- **Add voice notes to your leads!**
- **Built-in camera** – add images to your leads.
- All data saved on removable **512 MB SD card**



Check off built-in or custom notes



Add notes using keyboard



SD Memory Card

New!

Add a wireless printer

- Enjoy the mobility of the PDA scanner and print hard copy records too!
- **No electrical hook-up needed**
- Print wirelessly within a 30 foot radius
- Wear B*Printer using its belt clip or station printer within the exhibit
- Lightweight and ultra small size
- Easy paper loading
- Bluetooth®, infrared and serial interfaces
- 3.7V Lith-Ion battery
- 1 roll of paper = approx. 180 records
- Additional paper available at the desk



Printer rental price - \$45.00
Please order in advance.

Please order in advance – limited inventory will be available for rent at show site.

For more information please contact:

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Chicago, IL 60707

Phone: 773-622-5645

Fax: 773-622-1071

E-Mail: leadretrieval@meetingaideinc.com

Lead Retrieval Order Form

SUBMIT ORDER TO:

MEETING/aide, INC.
7030 West North Avenue
Chicago, IL 60707

Ph: 773-622-5645 • Fax: 773-622-1071
Email: leadretrieval@meetingaideinc.com



Long Beach Convention Center
Long Beach, CA • November 4 - 5

Company Name:		Booth#:
Contact Name:		
Address:		
City:	State:	Zip:
Phone#:	Fax#:	
Email:		

	<u>Qty.</u>	<u>Advance</u>	<u>After Nov 2 & Onsite</u>		<u>Sub-total</u>
#1. Expo Terminal with Print-out * <i>Electrical outlet required</i> (Includes 1 roll of Lead Paper) Additional/Optional items: + Portable Keyboard + Extra Lead Paper + 1 GB USB Flash Memory		X \$245.00 X \$ 30.00 X \$ 10.00 X \$ 15.00	X \$285.00 X \$ 30.00 X \$ 10.00 X \$ 15.00	=	
#2. Mobile PDA Handheld Scanner * <i>No electricity required</i> (Includes 512MB SD card to save leads and notes) Leads can be also downloaded to your thumb drive at the end of show or sent by e-mail- please ask representative at the desk Additional/Optional items: + Wireless Mini Printer + Extra Lead Paper		X \$275.00 X \$ 45.00 X \$ 10.00	X \$325.00 X \$ 45.00 X \$ 10.00	=	
Custom Codes (See Form below) – Custom programming of your scanner with your own follow-up menu		X \$ 50.00	N/A	=	
Delivery to booth /setup/pickup (Optional) – The scanner will be delivered and setup at your booth approx. 1 hour before the show floor is open and picked up at the end of show.		\$ \$ 50.00	\$ 50.00		
Multiply the number of units ordered by the unit price. Add all sub-totals for your total amount due.					
<div style="text-align: right;">TOTAL \$ _____</div>					

HOW TO ORDER:

- 1.) Fax this order form with your credit card information to (773) 622-1071.
- 2.) Mail this order form with your check or credit card information to: MEETING/aide, INC. – 7030 W. North Avenue Chicago, IL 60707
Please make all checks payable to MEETING/aide, Inc.
- 3.) Call us at (773) 622-5645 with your credit card information.
FORM OF PAYMENT: ☐ VI ☐ MC ☐ AE

Card Number: _____ Exp. ____/____/____

Authorized Signature:

Date:

CUSTOM FOLLOW-UP MENU ORDER FORM

All scanners include following built-in follow-up notes to profile your leads: Send Line Card, Send Catalog, Have a Salesman Call, Provide Quote, Send Detailed Data, Send Samples, Immediate Need, Set Up a Demonstration, Makes Purchasing Decisions, Recommends, Final Say, End User, VAR, Distributor, OEM.

You can order **custom** setup of your scanner with your own follow-up notes menu customized to your company's specific interests. You will also receive a laminated sheet with your custom bar coded follow-up notes.

After scanning the badge just scan the bar code(s) on the custom barcode sheet that apply to your prospect. Follow-up notes will be saved in a separate field in Excel following person's contact information.

To order custom follow-up codes, **please print** the qualifying questions you want to be encoded in the fields below.

You can submit up to 20 customized qualifiers up to 24 characters in length.

The fee per custom setup of scanner with custom follow-up codes sheet is \$50.00. The laminated custom codes sheet will be included in your Lead Retrieval kit.

Deadline to submit the form November 2, 2009 by fax: (773) 622-1071

Exhibitor Name: _____

Booth #: _____ Address: _____

City: _____ State: _____ Zip _____ E-mail: _____

Phone Number: _____ Fax Number: _____

Please checkmark type of scanner ordered: ☐ Expo Terminal with Printout ☐ Mobile PDA Handheld

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