

## **New Product Showcase**

## SHOW OFF THE NEWEST & GREATEST PRODUCTS!

By participating in the **New Product Showcase**, LA expo will in exchange brand your company logo in the **New Product Showcase** section on LA expo website, e-blast and other promotional materials.

The earlier you join the more promotional opportunity you have!

What is needed to participate: Product description, images (if applicable) amount of space needed. (electricity is not provided)

LA expo will provide and assigned area for each product along a sign with company's logo and booth number,

<u>Set-Up:</u> Product displays **MUST** be ready for display at the "New Product Showcase" on <u>Wednesday - February 12<sup>th</sup> No later than 5pm.</u>

If you are interested in joining or have any questions, contact

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