



LA Expo 2013 – The Future of Landscape
Feb 8-9, 2013, Long Beach Convention Center ~ Long Beach, CA

Exhibitor Lead Retrieval Order Form

Online Ordering: [Click here to order online](#)

Questions: orders@expobadge.com TEL: 1.800.490.9941 FAX: 1.714.634.9016

ExpoBadge Lead Retrieval Equipment (Equipment descriptions attached to page 2 of order form)	Ordered by January 8, 2013	Ordered after January 8, 2013	Quantity	Total
Printer Options: (All options require electricity <1 amp, 110V)				
ExpoBadge Lead Print:	\$235	\$255		
ExpoBadge All-in-One:	\$275	\$295		
Wireless: ExpoBadge All-in-One	\$340	\$370		
Handheld Scanners: (Battery operated scanners; no electricity required)				
ExpoBadge Mobile e-Lead	\$205	\$235		
ExpoBadge Mobile e-Lead+	\$235	\$265		
ExpoBadge Select (Show Special)	\$250	\$295		
ExpoBadge Extras:				
Delivery, Setup, and Training ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]	\$75	\$95		
Personalized Action Codes: (Up to 20 action codes specific to your needs)	\$75	\$95		
Paper: Additional Roll	\$14	\$18		
USB Flash Drive: not compatible with Lead Print options Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.	\$45	\$65		
Federal Tax ID # 20-8676699		Sub Total:		
		CA Sales Tax 8.75%:		
		Grand Total:		

Company Information

EXHIBITING FIRM	BOOTH #
BILLING ADDRESS	PHONE #
CITY, STATE, ZIP	EMAIL
SHOW CONTACT	ONSITE PHONE

Payment Information *Billing Zip Code Required

PAYMENT <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> CHECK (Make payable to ExpoBadge)	*BILLING ZIP CODE
CREDIT CARD #	EXPIRATION DATE: SECURITY CODE:
SIGNATURE	PRINT NAME DATE:

Terms and Conditions: I have read and agreed to the following terms and conditions.

*Signature denotes acceptance of all Terms and Conditions and is required prior to processing

All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of up to \$2,000.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.

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ELECTRONIC LEADS DELIVERY:

An email containing a link to your leads will be sent to email address on file within 24 hours of the close of the show.
Access to the MyExpoBadge secure web portal will allow you access to your leads in multiple formats: Excel, .CSV, and .TXT

Printer Options	Details	Leads Format
ExpoBadge Lead Print 	The ExpoBadge Lead Print (EBLP) is a stand alone lead retrieval and printer unit. With the EBLP, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form.	Paper Only
ExpoBadge All-in-One 	The ExpoBadge All-In-One (AIO) is an upgrade from the EBLP. With the AIO, in addition to getting your leads via paper, you will also receive your leads electronically . After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A <u>wireless model</u> is also available.	Paper and Electronic*
Handheld Scanners	Details	Leads Format
ExpoBadge Mobile eLead 	The ExpoBadge Mobile eLead (EBME) is a small handheld battery operated scanner that conveniently fits in your pocket. The EBME stores your leads and sends them wirelessly in real time to MyExpoBadge secure web portal. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic*
ExpoBadge Mobile e-Lead+ 	The ExpoBadge Mobile eLead+ (EBME+) is a small handheld battery operated scanner that provides a graphic display to create the smallest full featured bar code lead retrieval terminal in the industry. The EBME+ will time and date stamps your booth traffic. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic*
ExpoBadge Select 	The ExpoBadge Select offers a large color display and allows for free form notes to be entered. Leads will be delivered electronically via the MyExpoBadge web portal at the close of the show.	Electronic



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Personalized Action Codes

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Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes.

Or for an additional fee you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online or fill out template below and select Personalized Action Codes on your order form.

Please list personalized action codes below. Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code. Type or print legibly.

Custom Action Codes cannot include these characters: (apostrophe) ', (slash) /, (backslash) \, (period) ., (caret) ^, or (quote) ".

Standard Action Codes: <ul style="list-style-type: none"> ■ ADD TO MAILING LIST ■ CURRENT CUSTOMER ■ DISTRIBUTOR ■ HAS PURCHASING AUTHORITY ■ HAVE SALES REP CALL ■ HOT LEAD! ■ INQUIRY ONLY ■ INTERESTED BUYER ■ OEM ■ PRODUCT A ■ PRODUCT B ■ PRODUCT C ■ PRODUCT D ■ PRODUCT E ■ PRODUCT F ■ SCHEDULE DEMONSTRATION ■ SEND LITERATURE ■ SEND PRICING INFO ■ VAR ■ WANTS PRESENTATION 	Company Name: _____ Show Name: _____ Booth Number: _____ 1 _____ 2 _____ 3 _____ 4 _____ 5 _____ 6 _____ 7 _____ 8 _____ 9 _____ 10 _____ 11 _____ 12 _____ 13 _____ 14 _____ 15 _____ 16 _____ 17 _____ 18 _____ 19 _____ 20 _____
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