

EXHIBITOR UPDATE



THE 2011-LONG BEACH LANDSCAPE DESIGN • BUILD • MAINTAIN • SUPPLY EXPO



• Pre-Registration is Up 56 Percent!

On August 24th, 2010 there were 913 pre-registered attendees for the 2010 show. As of 8/24/2011 there are **1,428** pre-registered for the 2011 show.

That's an increase of 56% !!!

• New Product Showcase

Looking for another way to showcase your NEW products at TLE-2011?

Place it in the New Product Showcase! Space is limited . . . Call Vladimir Kostich at 714-979-5276 ext-118

• Lighting Effects Area

TLE-2011 has allocated space for six (6) separate lighting displays in the darkened Seaside Lobby. If you are exhibiting lights at the show and want to participate, call Vladimir at 714-979-5276 ext-118

• Outdoor Living Center

Outdoor Living is one of the hottest trends in landscaping. If you want to place your products or set up a display in the Outdoor Living Center, call Vladimir right away! Space is limited . . .

Contact Info

Vladimir Kostich

Ph: (714) 979-5276 ext. 118

vkostich@landscapeonline.com

Show Dates:

October 12th & 13th, 2011

9:00 a.m. - 3:00 p.m. daily

- Exhibitor Manuals are now available at LandscapeOnline.com and will be in the mail soon. To access the manual online select "Exhibitor Information" under the 2011 Landscape Expo link.

Sponsorship Opportunities:

Expand Your Brand! ...

Every Sponsor Receives:

- Logo & Brand Recognition Throughout Exhibit Hall, On All Promotional Materials & On Every TLE Website Page!

Seminar Room Sponsorship:

- \$1,500 covers all 60+ seminars!
- 10ft x 3ft Banner in each Seminar Room
- Logo on Seminar Entry Signage

Plant Sponsorship:

FREE, with the purchase of 10 x 10 booth

- Logo on all print material
- Logo on all print material
- *min plant pallet, depends on species for qty.

Bags Sponsorship:

- \$3,000 for 5,000 bags
- Color Logo on plastic bags handed out at the entrance to the exhibit hall.

Lanyards:

- \$5,000 for 5,000 lanyards
- Logo on all lanyards

Beer Garden:

- \$1,500
- 15' x 10' logo on 34' X 25' banner above the Beer Garden seen by all as they enter the exhibit hall.

SOLD OUT

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