

# LANDSCAPE ARCHITECT

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## Digital Media 2025

*Your One-Stop Marketing Platform  
for Landscape Architects Nationwide*

LANDSCAPE  ARCHITECT.com

# LANDSCAPE ARCHITECT.com

Complete Landscape Architectural Projects, Thousands of Products, CAD Files/Spec Sheet Downloads for Specifiers, Industry News, Press Releases, Legislation & More.

## FHWA Opens Applications for \$9.7 Billion of Funding for Bridge Projects

FHWA's Bridge Investment Program Addresses Bridge Planning, Repair, and Replacement

by Staff



FHWA announces \$9.7 billion funding to fortify and enhance bridges.

The Federal Highway Administration (FHWA) under the U.S. Department of Transportation has launched applications for \$9.7 billion in multi-year funding through the Bridge Investment Program. Through the Infrastructure Investment and Jobs Act, this program is investing a total of \$40 billion over five years to enhance the safety and functionality of vital bridges nationwide.

Featured Products / Click Here to View the Latest Trending Products

Current Industry News

### Interior Department Announced Landmark 2030 International Partnership

Related Stories:

- Administration Proposed Plan to Convene Global Growth Forum
- Federal Highway Administration Grants \$119M for Wildlife Crossings
- ACI President Discusses Infrastructure Sustainability

### NAHB Guide Preps Members for National Leadership Meetings

Related Stories:

- New Home Sales Drop in November, Predicted Rebound in 2024
- Lower Interest Rates Create Surge in Single-Family Home Construction
- NAHB Builder Sentiment Rises

### Hofmann House, Hillsborough, California

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- Spanish Restoration, Los Angeles, CA
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**NEW** **NOI INVISIBLE CLAY PAINT**

The competitive Bridge Investment Program includes "Planning" involving bridge planning, repair, and replacement, each costing less than the cost of repair and replacement of bridges critical to local economy.

FHWA Administrator Shellen Bhatt highlighted the significance of implementing bridge projects that will improve safety and mobility for everyone. "The Bridge Investment Program has already funded nearly 1,000 bridges nationwide."

The Notice of Funding Opportunity (NOFO) covers "Planning" grants as well as "Bridge Project" grants for rehabilitation, preservation, or replacement. Priority will be given to projects in states that have not received funding.

Applicants are encouraged to use updated templates for streamlined assistance to grant recipients.

<https://highways.dot.gov/newsroom/biden-harris-administration-operations>

**LADetails**  
Business Services & Software (7,942)

Search by: Products Only | Add to Cart

**Seating - Metal / Wood**  
173 Products | Show 24 | All | View All


**Tools Equipment**  
Equipment, Maintenance, Equipment, Tools / Parts / Rentals

**Wholesale Contractors & Plant Material**

Wholesale, Contractors & Plant Material

Architect (2)  
Architek Inc. (2)  
Cade Contemporary Furniture (2)  
DesignStream Design Inc. (6)  
Farms and Fiber (2)  
Key Park Design (2)  
Key Park Recreation Company (2)  
Kovach Lynch Stone (2)  
Landscape Forms (6)  
merrill inc LLC (2)  
R.J. Thomas Mfg. Company Inc. (6)  
Sherrill (2)  
Sherrill, Inc. (2)  
Sherrill (2)  
T2 Site Amenities (2)  
Thomas Stone (2)  
UltraSite (2)  
Vesta (2)  
Walworth Valley Mfg. Inc. (2)

LADetails

LANDSCAPE ARCHITECT Weekly

INDUSTRY WEBSITE

LANDSCAPE  ARCHITECT.com

**2,250,000**

*Annual Page Views*

PRODUCT SEARCH ENGINE

LAD DETAILS

*Thousands of products with CAD files & Spec Sheets*

**100,000+**

*Monthly Product Views\**

\* with new google standard

E-NEWSLETTER

LANDSCAPE  ARCHITECT  
**Weekly**

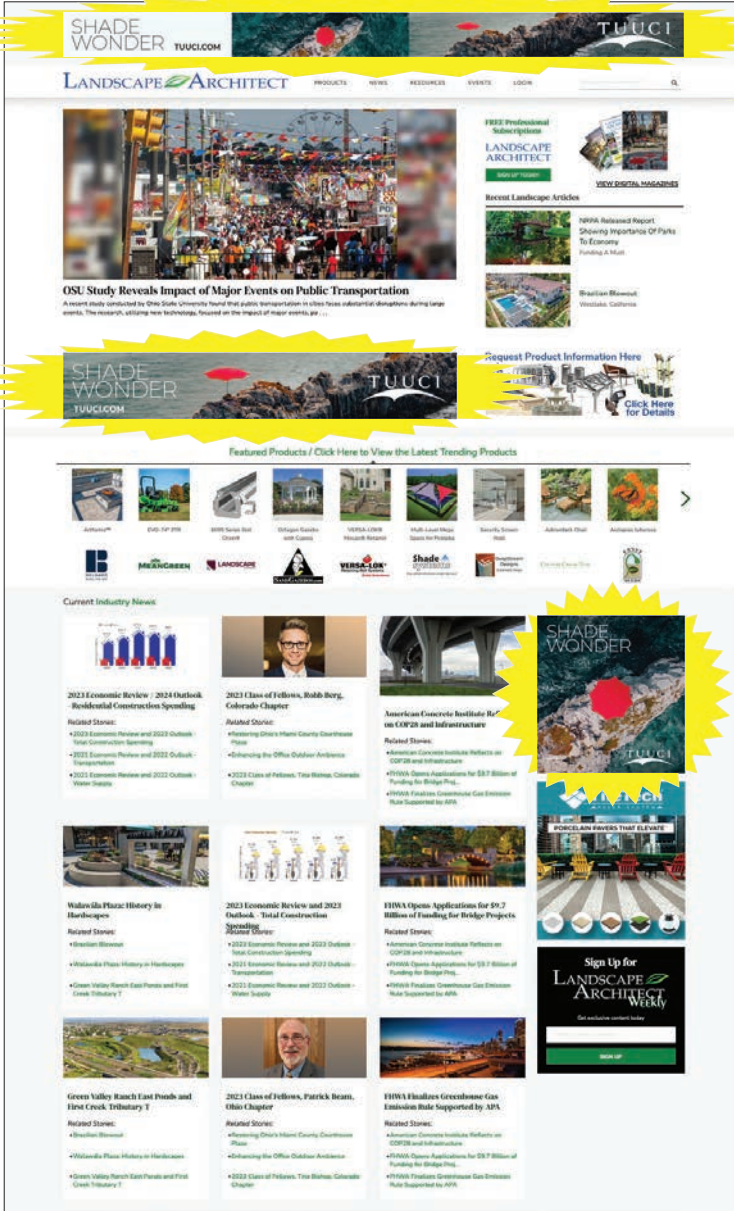
**40,000+**

*Emails sent out every Tuesday with direct access to the  
LandscapeArchitect.com Product Search Category.*

# Takeover Banner Ads

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Takeover the Article Page Too!



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**Take over LandscapeArchitect.com  
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*LADetails Profile Active in Months with an Ad*

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Name Begins With:

Sales Representative

A-L  
M-Z

Nathan Schmok - (714) 979-5276 x111 - nschmok@landscapearchitect.com  
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# Banner Ad Options

LANDSCAPE ARCHITECT  
WEEKLY

The screenshot shows the website layout with the following sections:

- Header:** LANDSCAPE ARCHITECT LADetails
- Navigation:** LA DETAILS PRODUCT SEARCH, DIGITAL MAGAZINES, NEWS, WEBINARS, LOGIN
- Main Content:**
  - Your Ad Here:** A large image placeholder for advertising.
  - Current Industry News:**
    - Interior Department Announced Landsat 2030 International Partnership Initiative
    - NAHB Guide Preps Members for National Leadership Meetings
    - Hofmann House, Hillsborough, California
    - "Invasive Pest: What Landscapers Can Do" January 4th Live Webinar
    - New Home Sales Drop in November, Predicted Rebound in 2024
    - USDOT Grants \$645 Million Into Rural Transportation Projects
    - Spanish Restoration, Los Angeles, CA
    - Lower Interests Rates Create Surge in Single-Family Home Construction
    - Rustic Oasis Remodel, Wild Dunes Dr, Idaho Falls, ID
    - Administration Proposed Plan to Conserve Old Growth Forests
  - Hot Products from LADetails:**
    - Colmet | Colmet All-Steel Edging:** Image of a residential property with steel edging.
    - Apollo Sunguard | Offset & Canti Brellas:** Image of a blue patio umbrella.
    - ARCHPOT | The Belize Planter:** Image of a large black planter with a palm tree.
    - The Chandler Company | Ceres Style Designer Planter:** Image of two large grey planters.
  - ADVERTISEMENT:**
    - UNILOCK PAVERS & WALLS:** Logo and brand name.
    - THE RIGHT PRODUCTS FOR YOUR PROJECTS:** Text overlay on an image of various paver samples.
    - Digital Banner Ad:** A yellow callout box pointing to the UniLock ad.
    - EXPLORE THE POSSIBILITIES:** Button text at the bottom of the ad.
- Footer:** LADetails logo

40,700+  
Commercial  
Inboxes  
Every Week

Product Placement\*

## Product Placement\*

1x	\$595
6x	\$495/per
12x or more	\$395/per

## Digital Banner Ads

1x	\$795
6x	\$595/per
12x or more	\$495/per

Digital Banner Ad

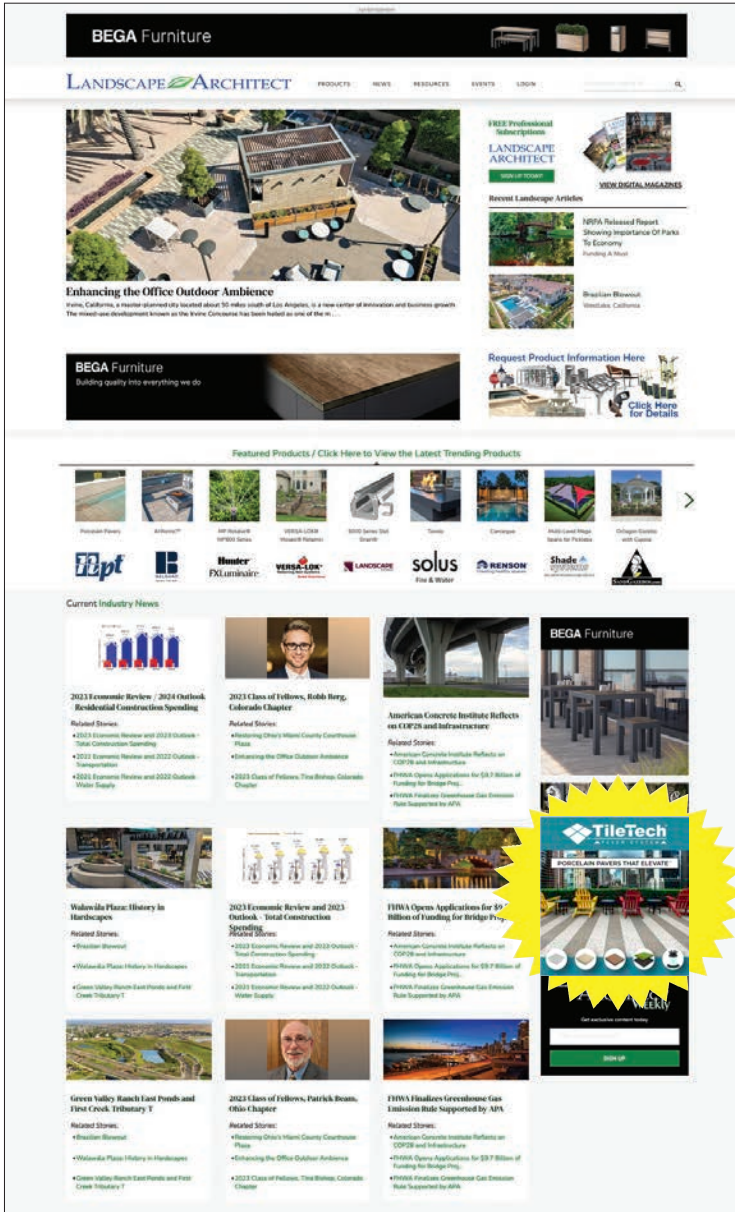
\* Includes one week in  
Featured Products  
at LandscapeArchitect.com

\*Ask about Annual Discounts

# Run-of-Site Banner Ads

Home Page

Article Page Too!



5 Run-of-Site  
Banner Spots  
Available Per Month

\$395.00 per month

Contact Your Advertising Sales Representative

Increase your website traffic and  
Brand to Nationwide Landscape  
Architects & Specifiers

INCLUDES:

Double Marketplace Banner Ad On  
Home Page & All Article Pages of  
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LAD<sub>DETAILS</sub> Profile Active in Months with an Ad

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**10,000+ Products with 350+ Vendors**  
**100,000+ Monthly Page Views**

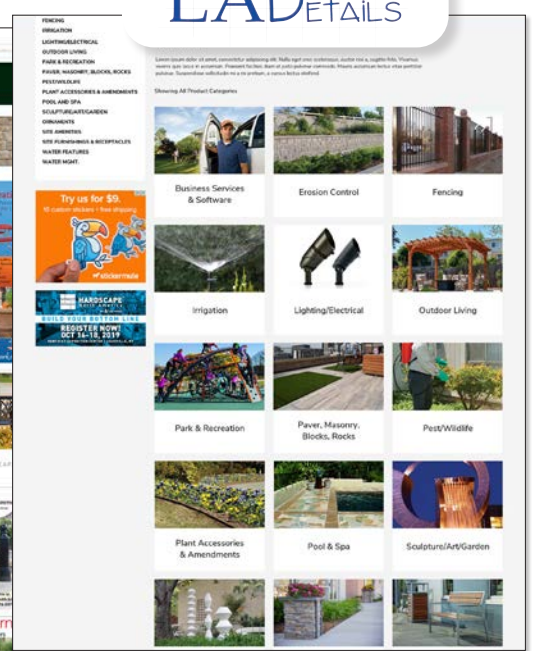
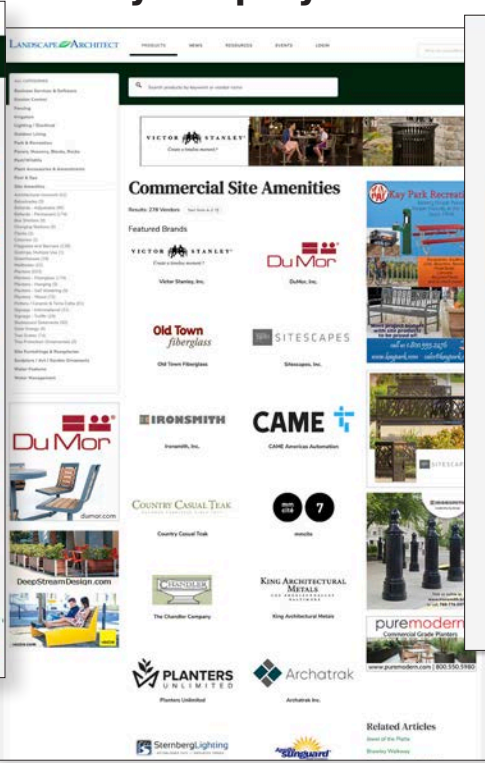
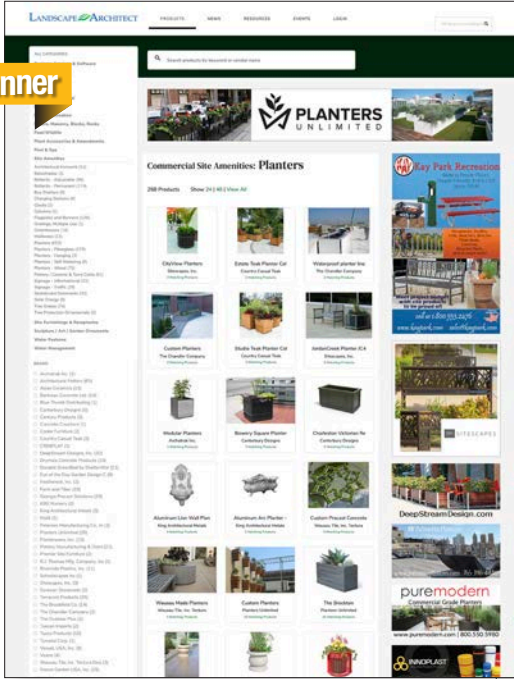
**They Find You  
by Product**

**They Find You  
by Company**

**They Find You In**

**LADDETAILS**

**AS Banner**

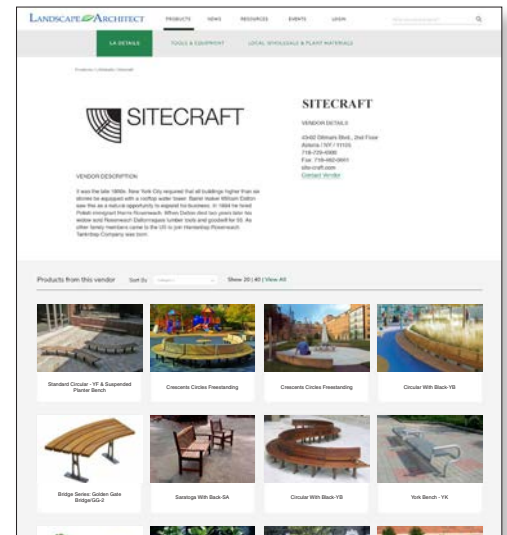
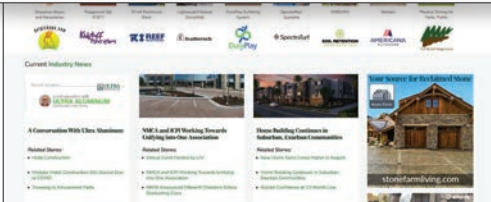


**They Find Your  
Product Releases**

**They Find  
Your Micro-Site**

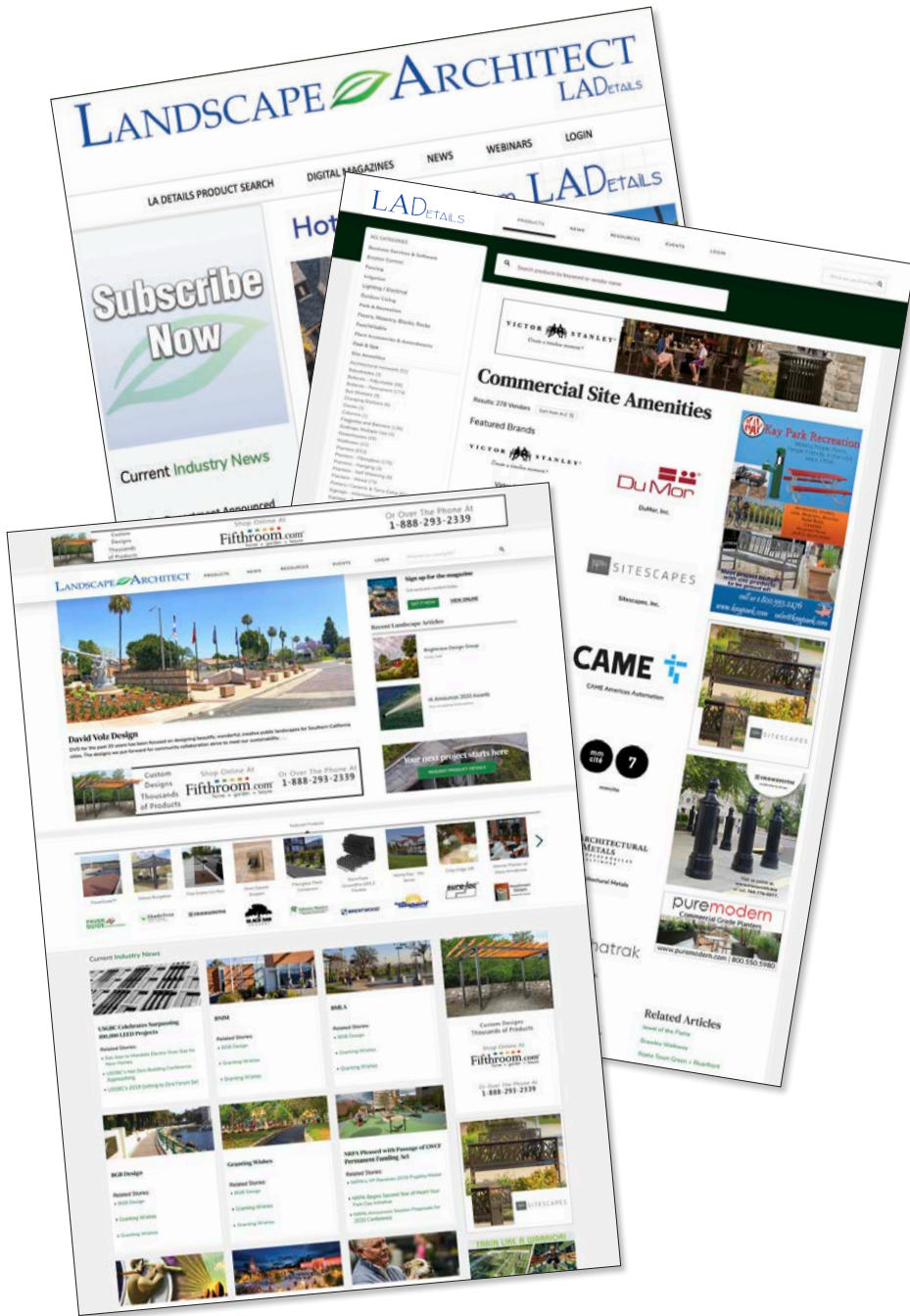
**LADDETAILS**

Vendor Microsite  
with direct links  
to your products,  
models, CAD Files  
and website.



**Scheduled  
Product  
Release(s)**  
on the home  
page of LA.com

## HAS IT ALL



- **2,250,000**  
Annual Page Views.

- **40,000+**  
Industry Professional Emails  
are Delivered.

LANDSCAPE ARCHITECT  
Weekly

- **100,000**  
Monthly Page Views.

LADetails

- **Thousands** of databased  
and new industry articles.

- **Thousands** of Products  
are Searchable with  
CAD Files and Spec Sheets Available.

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