

Demographic Profile

Reaching the Southwestern Landscape Community

Use Landscape Contractor Magazine to reach key decision makers in California, Arizona, Nevada & Utah.



Demographics

18,178
Total Distribution

83.9%
Sole Owner, Partner/Principal:

11.7%
**Admin/Supervisor, Project Manager, Superintendent,
Foreman, Public Practitioner**

4.4%
**Academia/Educator/Student,
Vendor/Suppliers, Other**

**88.9% have worked in the
Landscape industry more than
10 years!**

SPECIALTIES . . .

Services Provided	Subscribers
Landscape Installation	10,317
Landscape Maintenance	9,709
Irrigation Speciality	6,052
Pesticide Application	4,881
Landscape Design	4,853
Arbor Care	4,639
Lighting Design / Build	4,451
Pond / Water Feature Installation	3,968
Erosion Control	3,539
Hardscape Design / Build	3,524
Building Development	3,112
Grading	1,849
Property Management	1,833
Pool Design / Build	1,832
Custom Residential Design / Build	1,718
Hydroseeding	1,224
Holiday Lighting	342

Ownership Status	
Owner, Principal, Partner	13,753
Superintendent / Facility Manager	3,737
Foreman / Associate	399
Crew Members	198
Academia	126
Public Practitioners	79