

www.landscapearchitect.com

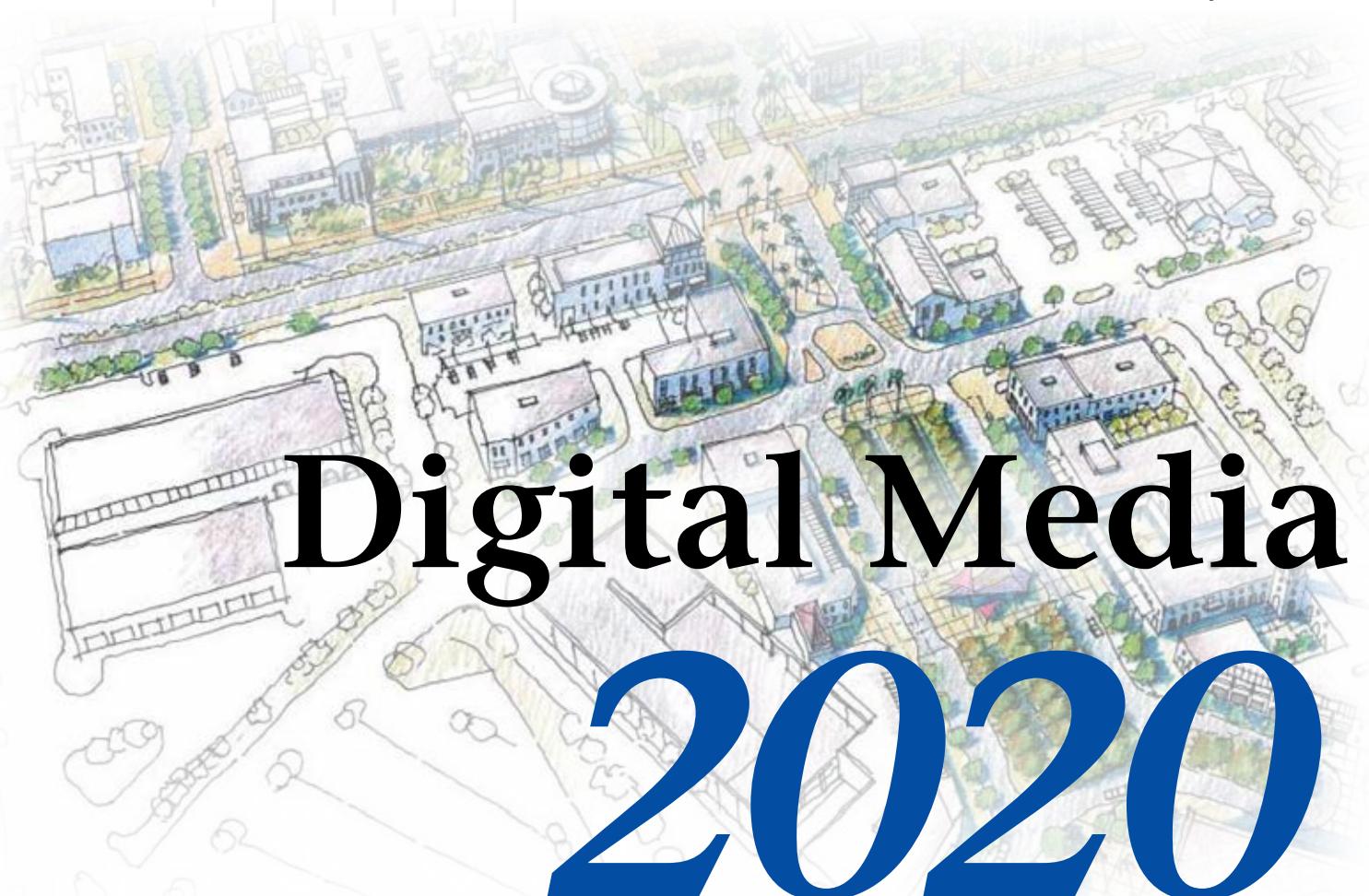
LANDSCAPE ARCHITECT

M E D I A G R O U P

LANDSCAPE  ARCHITECT.com

LADETAILS

LANDSCAPE  ARCHITECT
Weekly



Digital Media
2020

*Your One-Stop Marketing Platform
for Landscape Architects Nationwide*

LANDSCAPE ARCHITECT.com

The collage displays the following website sections:

- LandscapeArchitect.com:** Features a "YOSHIKAWA" banner, a "David Vitz Design" project, a "Custom Designs" section, and a "LADETAILS" sidebar with links to Business Services, Erosion Control, Fencing, Irrigation, Lighting/Electrical, Outdoor Living, Park & Recreation, Hardscapes, Pest/Wildlife, Plant Accessories, Pool/Spa, Sculpture/Garden Art, Site Amenities, Site Furnishings, Water Features, and Water Management.
- LandscapeArchitect Weekly:** Headlines "New Digital LASN ASLA Show, Fellows, Vendor Profiles and more..."
- LADETAILS:** Headline "Hot Products from LADETAILS" featuring "Kafka Granite, LLC Stabilized Pathway" and "Kichler Lighting - Des Accent Light".
- Other Pages:** Includes sections for "Commercial Site Amenities" featuring brands like FICOR STANLEY, DuMor, Old Town fiberglass, SITESCAPES, IRONSMITH, CAME, KING ARCHITECTURAL METAL, PLANTERS UNLIMITED, Archatrak, SternbergLighting, and Sunguard; and "Related Articles" for "Wind of the Party", "Bricklaying Workshops", and "Urban Green Design + Blueprint".

INDUSTRY WEBSITE

LANDSCAPE  ARCHITECT.com

1,500,000

Annual Page Views

E-NEWSLETTER

LANDSCAPE  ARCHITECT
WEEKLY

46,000+

Emails sent out every Tuesday with direct access to the
LandscapeArchitect.com Product Search Category.

PRODUCT SEARCH ENGINE

LA DETAILS

30,000+

Monthly Page Views

Put your banner ad in front of

60,000+
Monthly Visitors

1,200,000+
Annual Page Views*

*Not including LA Details



Your **Run of Site** banner Ad will be displayed on nearly every non-product page of LandscapeArchitect.com including the home page, article pages, keyword search engine and more.



- Display ads for budgets of any size

* Ask your rep about Pop-ups and Takeovers

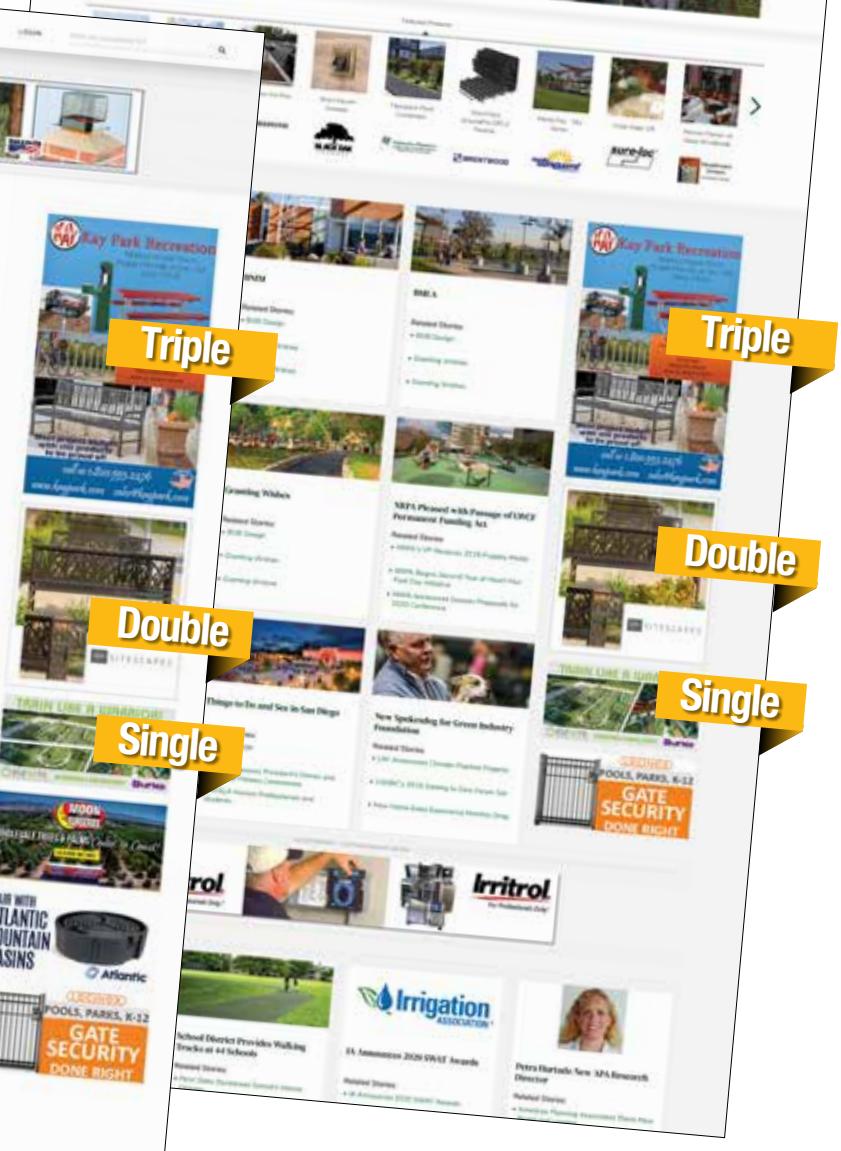
Leaderboard



Leaderboard



Fixed Width Runner



Fixed Width Runner



Triple

Triple

Double

Single

*See Page 10 for Rates

LA DETAILS

14 Dedicated Product Sections

Targeted Exposure
to
Landscape Architects
and Specifiers
Shopping
for your products.

* Ask your Rep about . . .
Pop-ups and Product Placement



LA DETAILS

30,000+
Monthly Page
Views

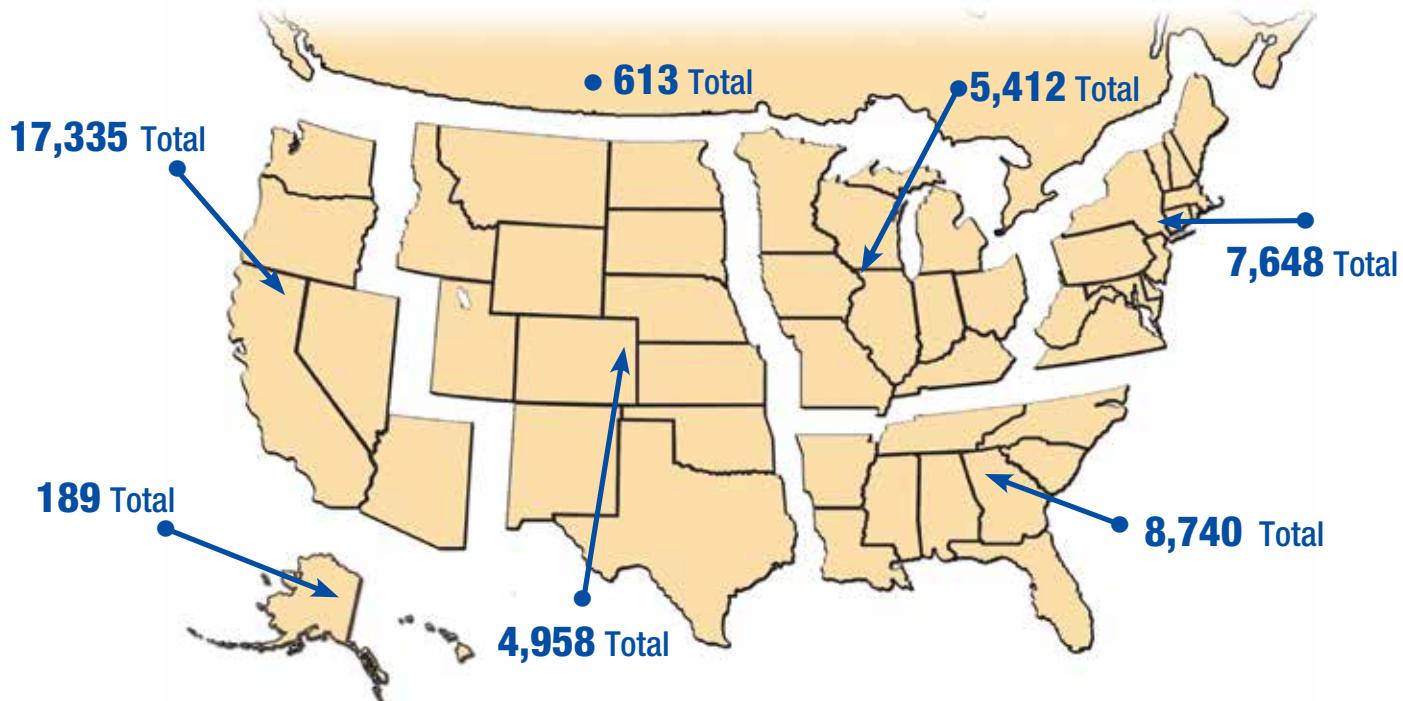
- Online Shopping for the industry
- Targeted advertising for you



The screenshot shows the homepage of Landscape Architect magazine. At the top, there are navigation links for Products, News, Advertisers, Events, and Listings. A search bar is located in the top right. Below the header, there's a section for "Commercial Site Amenities" featuring a "Leaderboard" of vendors. The "Leaderboard" section is highlighted with a yellow box and labeled "Leaderboard". Below this, there are "Featured Brands" including Victor Stanley, DuMor, Old Town Fiberglass, SITESCAPES, IRONSMITH, CAME, COUNTRY CASUAL TEAK, KING ARCHITECTURAL METALS, PLANTERS UNLIMITED, Archatrak, Sternberg Lighting, and WAUSAU TILE. Each brand has its logo and a brief description. To the right of the "Leaderboard" section, there's a "Triple" section featuring Bay Park Recreation, Old Town Fiberglass, and SITESCAPES. Below these, there's a "Double" section featuring CAME, COUNTRY CASUAL TEAK, KING ARCHITECTURAL METALS, and PLANTERS UNLIMITED. At the bottom right, there's a "Single" section featuring puremodern. On the far right, there's a "Related Articles" sidebar with links to "Brewery Walkway", "Home Town Green + Riverfront", "A New Walkway for Brookdale Community College, Lincroft, NJ", "AreaStreet Lighting", "DSCU Wellness Medical Center and the Texas Series", and "Germantown Town Center Urban Park".

*See Page 10 for Rates

Delivered to **46,221+** Monthly Emails Every Week



Owners	24,676	Park & Rec Planning	4,513
Partner/Principals	6,831	Park(s) Department	1,874
Associates	3,892	NRPA	447
Superintendents	1,609		
Managers	6,436	Architecture-RA	2,225
Other	2,754	American Institute of Architects (AIA)	987
Licensed Landscape Architects	10,395	Erosion Control Specification	5,618
Landscape Designers	5,982	DOT	491
American Society of Landscape Architects (ASLA)	3,575		
Lighting Design	8,809	Habitat Restoration	2,982
Hardscape Specification	7,716	Wetland Mitigation	2,691
Water Feature Design	5,566		
Pool Design/Build	3,839	Landscape Installation	15,725
Street Lighting Specification	2,136	Landscape Maintenance	13,798
		Hardscape Installation	7,535
Custom Residential	6,096	Lighting Installation	7,185
Hotel & Resort Development	4,378	Commercial Landcare Pro	5,550
Building Development	2,342	Water Feature Installation	3,912
Community Development	2,749	Arbor Care	3,567
Trans/Roadway Planning	1,766		
Commercial Development	1,672	Land Planning	5,619
		City Planning	2,984

5,000 - 10,000

Opens A Week

Leading The Industry One Week At A Time

- 85.6% are owners, principals,
partners, superintendents or
managers

- Weekly media reaching your
target market

EBLAST

Send a targeted email to any demographic, geographic or combination you require . . . See page 11 for details.

*See Page 11 for Rates

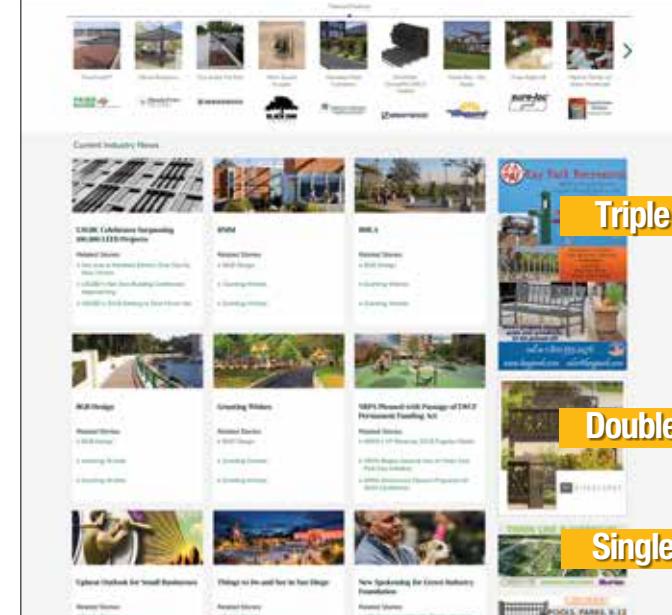
LANDSCAPE ARCHITECT.com

RUN OF SITE

Leaderboard



Fixed Width Runner



Fixed Width Runner



LANDSCAPE ARCHITECT.com

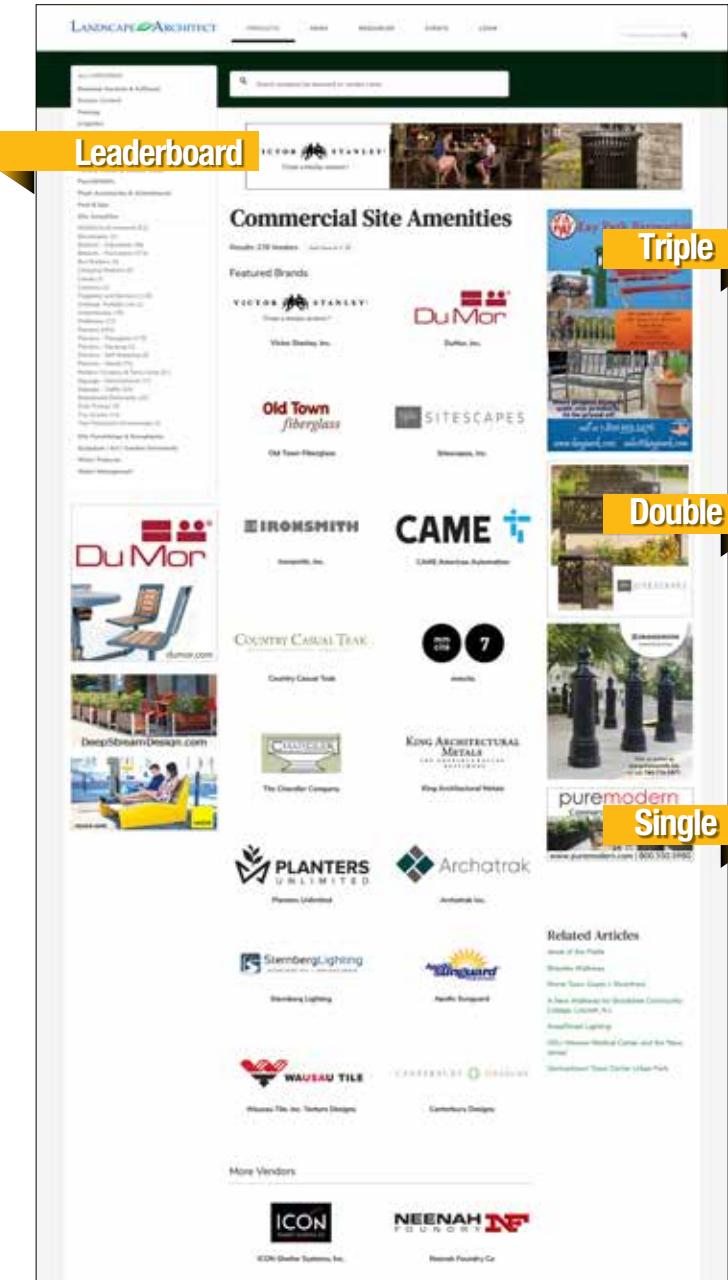
RUN OF SITE BANNER ADS

Size	10,000	50,000	100,000
Leaderboard	\$295	\$1,375	\$2,625
Fixed Width Runners	\$145	\$675	\$1,275
Triple	\$110	\$505	\$975
Double	\$75	\$345	\$675
Single	\$40	\$185	\$355

**Take Overs: 30,000 max per month*

LA DETAILS

Leaderboard



Triple

Double

Single

LA DETAILS

SECTION BANNER ADS

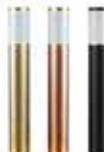
Appears in Your Targeted Product Section

Size	1,000	5,000	10,000
Leaderboard	\$250	\$1,185	\$2,125
Triple	\$220	\$1,035	\$1,875
Double	\$150	\$715	\$1,295
Single	\$75	\$345	\$625

EBLAST



BRILLIANCE METAL WORKS



OLYMPIC Bollard

The Olympic Bollard Light comes complete with an ABS mounting stake, a Lightingthink professional crimp, a heat shrink cable connector, and a Chameleon MR16 Lamp. This path light is a perfect way to add color to your pathways and walkways.

[Click here to visit website.](#)



ZION Path Light

The Brilliance 4" Path Light comes complete with a fully adjustable reflector top, ABS mounting stake, a Lightingthink professional crimp, a heat shrink cable connector, and can be paired with a standard 1/2" stem or 14-24" adjustable stem.

[Click here to visit website.](#)



OZARK Accent Light

The Brilliance Accent Light comes complete with a glass shield, Brilliance Metal Works signature adjusting system with 22 points of articulation in 10 degree increments, ABS mounting stake, Lightingthink professional crimp, and heat shrink cable connector.

[Click here to visit website.](#)



CASCADES Step Light

The Brilliance Step Light comes with Lightingthink professional crimp, and heat shrink cable connector.

[Click here to visit website.](#)



BRILLIANCE
by Integrity Custom Lighting

Brilliance | [BrillianceEmail.com](#) | 800.847.2104
Follow us on social media: Brilliance LED, LLC

EBLAST

Choose From 46,000 Emails

Up to 5,000 Addresses

WITH 12x MP

\$695.00

WITHOUT 12x MP

\$995.00

Additional Addresses Up to 25,000

WITH 12x MP

\$100/per 1000

WITHOUT 12x MP

\$130/per 1000

Additional Addresses Over 25,000

WITH 12x MP

\$85/per 1000

WITHOUT 12x MP

\$110/per 1000

LANDSCAPE ARCHITECT WEEKLY

LANDSCAPE ARCHITECT WEEKLY

New Digital LASN
ASLA Show, Fellows,
Vendor Profiles and more...

PRODUCTS

NEWS

RESOURCES

EVENTS

LOGIN

LA DETAILS

Click Below For Products

Business Services

Erosion Control

Fencing

Irrigation

Lighting/Electrical

Outdoor Living

Park & Recreation

Landscapes

Pest/Wildlife

Plant Accessories

Pool/Spa

Sculpture/Garden Art

Site Amenities

Site Furnishings

Water Features

Water Management



Kafka Granite, LLC - Kafka Stabilized Pathway Mix



Versa-Lok - Harmony Retaining Wall



Kichler Lighting - Design Pro LED Accent Lighting



mmcite - STACK moveable furniture line

Current Industry News

LANDSCAPE ARCHITECT

McCullough Landscape
Architecture

Local Parks Host Variety of
Events to Celebrate All
Cultures

ASLA Supports the Goals and
Principles of the COP 25

ASLA Supports the Green
New Deal for Public Housing
Act

Lifescapes International Inc.

Legends Design

LandStudio360

Land Concern

KTUA Landscape Architecture
Planning

GroundLevel SD

ADVERTISEMENT LINKS

Enjoy the Outdoors ...and Keep it Clean

LEARN MORE



Digital Banner Ad



MOD Fountain - MINI-MODS by
MODFOUNTAINT



NOV - Tapered Shafts

LANDSCAPE ARCHITECT WEEKLY

1x

6x

12x or more

Digital Banner Ads

\$795

\$595/per

\$495/per

Product Placement*

\$595

\$495/per

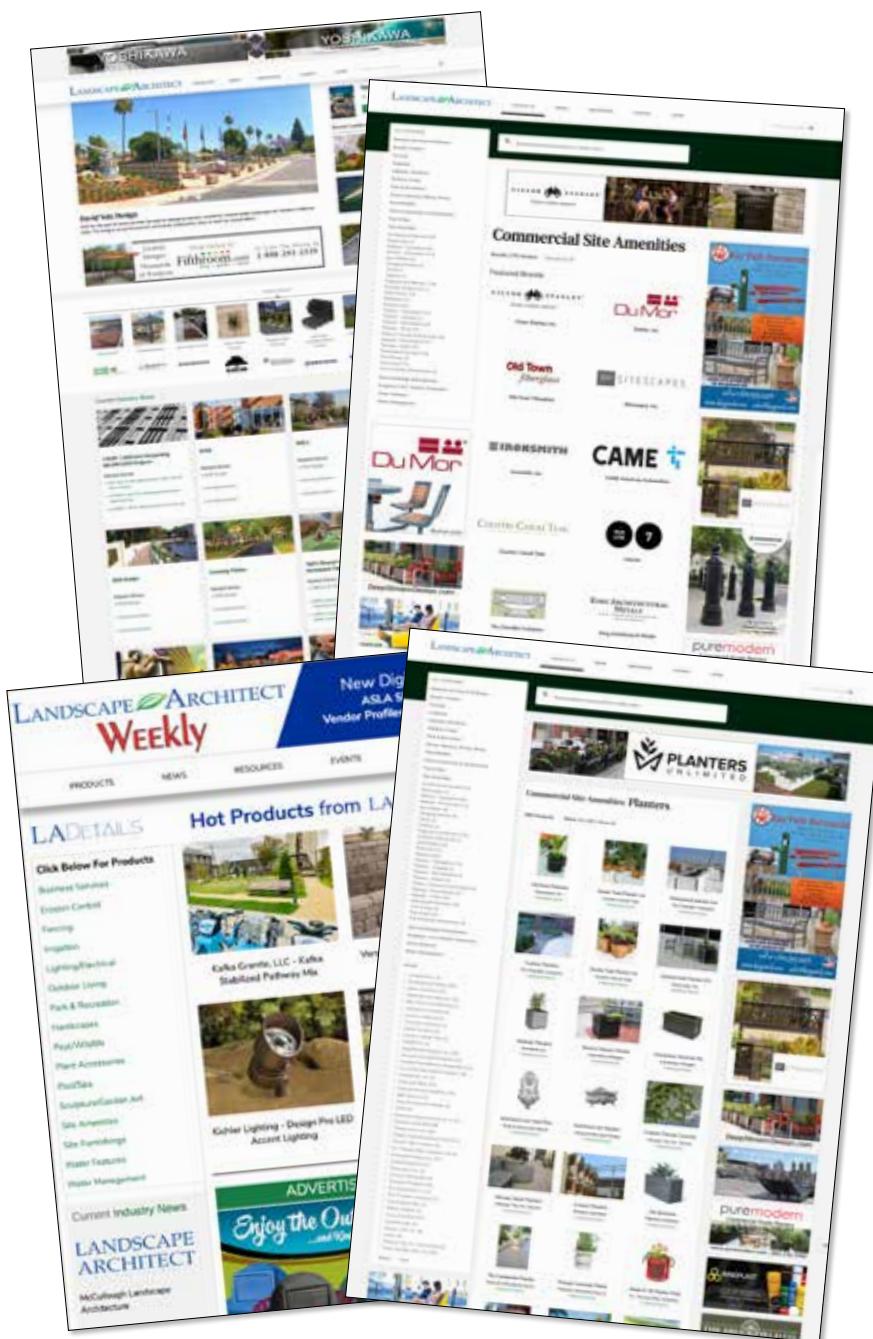
\$395/per

* Includes one week in Featured Products at LandscapeArchitect.com

*Ask about Annual Discounts

LANDSCAPE ARCHITECT.com

Digital Media 2020



LANDSCAPE ARCHITECT.com

1,500,000 Page Views Annually*

*and growing . . .

LA DETAILS

7,000 – 10,000+ Weekly Page Views*

Targeted Advertising and
Product Placement

Vendor Micro-Sites Available

LANDSCAPE ARCHITECT
WEEKLY

Reaching 46,000+ Design Professionals
every week

E BLAST

Direct Response Targeted Emails

Contact Your Advertising Sales Representative

Sal Rivera

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