

www.landscapearchitect.com

# LANDSCAPE ARCHITECT

M E D I A   G R O U P

LANDSCAPE  ARCHITECT.com

LADETAILS

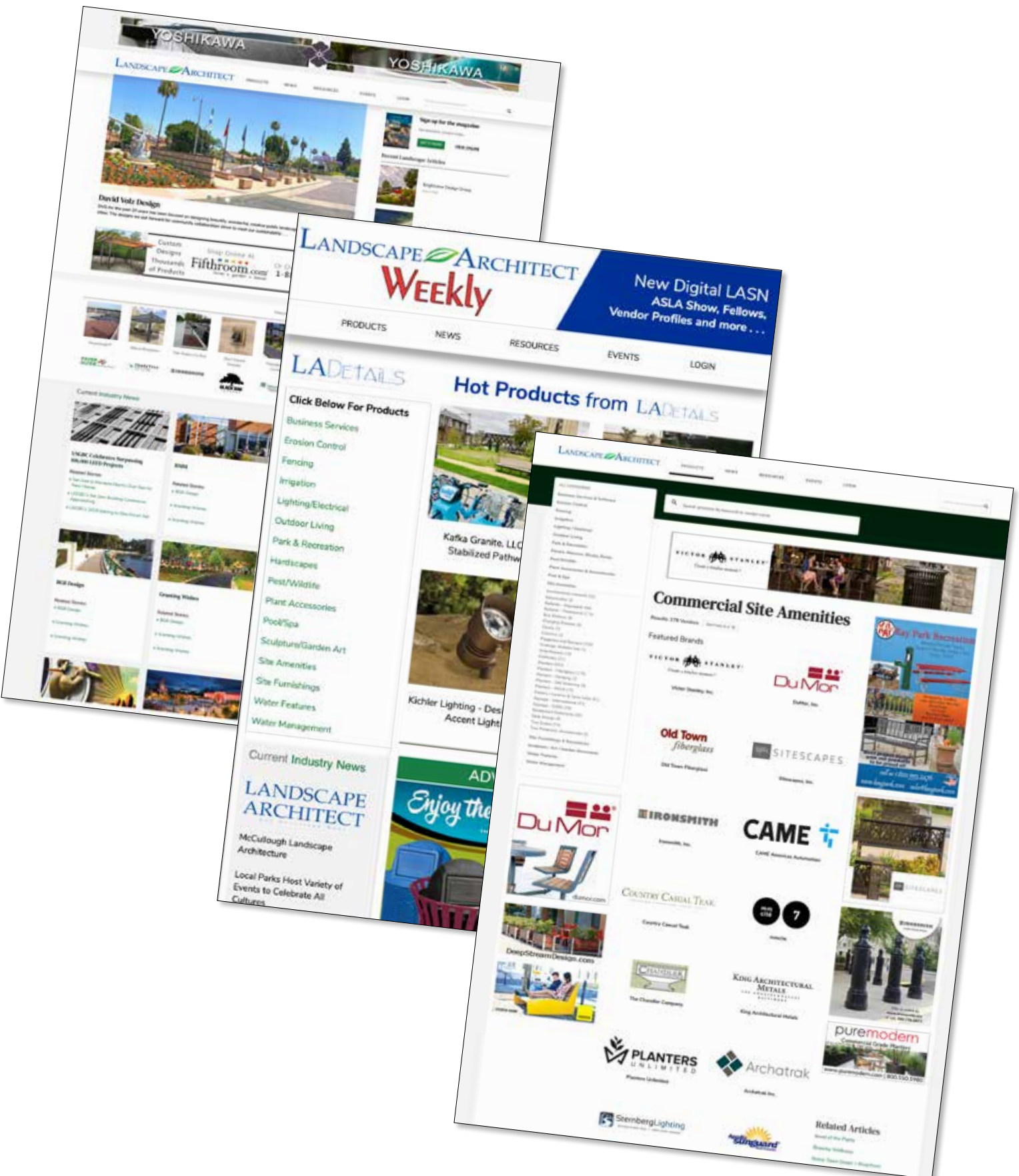
LANDSCAPE  ARCHITECT  
Weekly



# Digital Media 2020

*Your One-Stop Marketing Platform  
for Landscape Architects Nationwide*

# LANDSCAPE ARCHITECT.com





## INDUSTRY WEBSITE

LANDSCAPE  ARCHITECT.com

**1,500,000**

*Annual Page Views*

## E-NEWSLETTER

LANDSCAPE  ARCHITECT  
**Weekly**

**46,000+**

*Emails sent out every Tuesday with direct access to the  
LandscapeArchitect.com Product Search Category.*

## PRODUCT SEARCH ENGINE

LADETAILS

**30,000+**

*Monthly Page Views*

*Put your banner ad in front of*

**60,000+**  
Monthly Visitors

**1,200,000+**  
Annual Page Views\*

*\*Not including LA Details*



Your **Run of Site** banner Ad will be displayed on nearly every non-product page of LandscapeArchitect.com including the home page, article pages, keyword search engine and more.



- Display ads for budgets of any size

\* Ask your rep about Pop-ups and Takeovers

Leaderboard

Fixed Width Runner

Leaderboard

Triple

Triple

Double

Single

Double

Single

Fixed Width Runner

\*See Page 10 for Rates



## 14 Dedicated Product Sections

Targeted Exposure  
to  
Landscape Architects  
and Specifiers  
**Shopping**  
for your products.



\* Ask your Rep about . . .  
Pop-ups and Product Placement

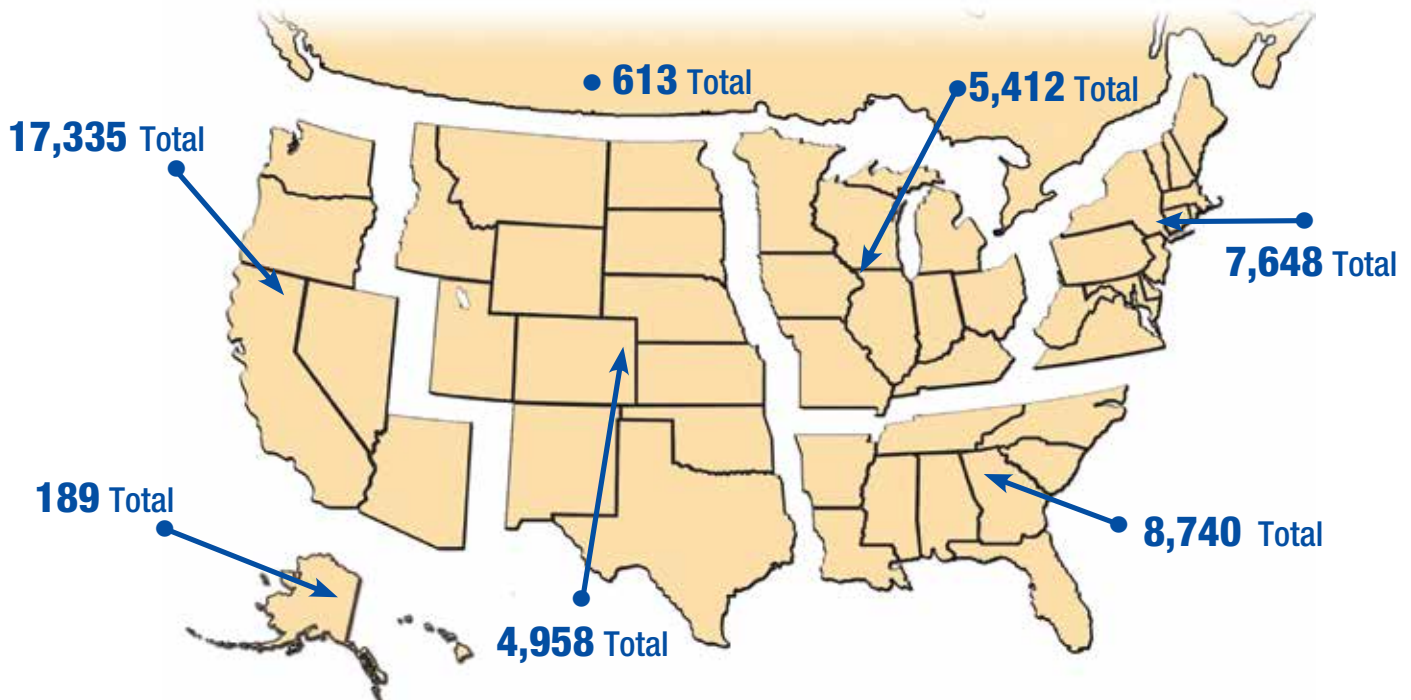
**30,000+**  
Monthly Page  
Views

- Online Shopping for the industry
- Targeted advertising for you



\*See Page 10 for Rates

Delivered to **46,221+** Monthly Emails Every Week



Owners	24,676
Partner/Principals	6,831
Associates	3,892
Superintendents	1,609
Managers	6,436
Other	2,754

Licensed Landscape Architects	10,395
Landscape Designers	5,982
American Society of Landscape Architects (ASLA)	3,575

Lighting Design	8,809
Hardscape Specification	7,716
Water Feature Design	5,566
Pool Design/Build	3,839
Street Lighting Specification	2,136

Custom Residential	6,096
Hotel & Resort Development	4,378
Building Development	2,342
Community Development	2,749
Trans/Roadway Planning	1,766
Commercial Development	1,672

Park & Rec Planning	4,513
Park(s) Department	1,874
NRPA	447

Architecture-RA	2,225
American Institute of Architects (AIA)	987

Erosion Control Specification	5,618
DOT	491

Habitat Restoration	2,982
Wetland Mitigation	2,691

Landscape Installation	15,725
Landscape Maintenance	13,798
Hardscape Installation	7,535
Lighting Installation	7,185
Commercial Landcare Pro	5,550
Water Feature Installation	3,912
Arbor Care	3,567

Land Planning	5,619
City Planning	2,984



5,000 - 10,000

Opens A Week

Leading The  
Industry One Week  
At A Time

- 85.6% are owners, principals,  
partners, superintendents or  
managers

- Weekly media reaching your  
target market



EBLAST

Send a targeted email to any demographic, geographic or combination you require . . . See page 11 for details.

\*See Page 11 for Rates

# LANDSCAPE ARCHITECT.com

## RUN OF SITE

# LADETAILS

Leaderboard

Fixed Width Runner

Leaderboard

Triple

Double

Single

Triple

Double

Single

Fixed Width Runner

## LANDSCAPE ARCHITECT.com

### RUN OF SITE BANNER ADS

Size	10,000	50,000	100,000
Leaderboard	\$295	\$1,375	\$2,625
Fixed Width Runners	\$145	\$675	\$1,275
Triple	\$110	\$505	\$975
Double	\$75	\$345	\$675
Single	\$40	\$185	\$355

\*Take Overs: 30,000 max per month

## LADETAILS

### SECTION BANNER ADS

Appears in Your Targeted Product Section

Size	1,000	5,000	10,000
Leaderboard	\$250	\$1,185	\$2,125
Triple	\$220	\$1,035	\$1,875
Double	\$150	\$715	\$1,295
Single	\$75	\$345	\$625





## BRILLIANCE METAL WORKS



### OLYMPIC Bollard

The Olympic Bollard Light comes complete with an ABS mounting stake, a LightingShrink professional crimp, a heat shrink cable connector, and a Chameleon MINI Lamp. This path light is a perfect way to add color to your pathways and walkways.

[Click here to visit website](#)



### ZION Path Light

The Brilliance 4" Path Light comes complete with a fully adjustable reflector top, ABS mounting stake, a LightingShrink professional crimp, a heat shrink cable connector, and can be paired with a standard 18" stem or 14-34" adjustable stem.

[Click here to visit website](#)



### OZARK Accent Light

The Brilliance Accent Light comes complete with a glass shield, Brilliance Metal Works signature adjusting system with 22 points of articulation in 10 degree increments, ABS mounting stake, LightingShrink professional crimp, and heat shrink cable connector.

[Click here to visit website](#)



### CASCADES Step Light

The Brilliance Step Light comes with LightingShrink professional crimp, and heat shrink cable connector.

[Click here to visit website](#)



BRILLIANCE  
A BRILLIANCE METAL WORKS COMPANY

Brilliance | 1-800-888-8888 | 800-888-8888  
Follow us on social media: @brillianceled | Brilliance LED, LLC

## LANDSCAPE ARCHITECT Weekly

New Digital LASN  
ASLA Show, Fellows,  
Vendor Profiles and more...

PRODUCTS NEWS RESOURCES EVENTS LOGIN

### LADetails

Click Below For Products

- Business Services
- Erosion Control
- Fencing
- Irrigation
- Lighting/Electrical
- Outdoor Living
- Park & Recreation
- Handscapes
- Pest/Wildlife
- Plant Accessories
- Pool/Spa
- Sculpture/Garden Art
- Site Amenities
- Site Furnishings
- Water Features
- Water Management

### Hot Products from LADetails

Kafka Granite, LLC - Kafka Stabilized Pathway Mix

Versa-Lok - Harmony Retaining Wall

Kichler Lighting - Design Pro LED Accent Lighting

mmcite - STACK moveable furniture line

### ADVERTISMENT LINKS

Enjoy the Outdoors...and Keep it Clean

Pilot Rock

### Current Industry News

## LANDSCAPE ARCHITECT

McCullough Landscape Architecture

Local Parks Host Variety of Events to Celebrate All Cultures

ASLA Supports the Goals and Principles of the COP 25

ASLA Supports the Green New Deal for Public Housing Act

Lifescapes International Inc.

Legends Design

LandStudio360

Land Concern

KTUA Landscape Architecture Planning

GroundLevel SD

Product Placement\*

Digital Banner Ad

	1x	6x	12x or more
Digital Banner Ads	\$795	\$595/per	\$495/per
Product Placement*	\$595	\$495/per	\$395/per



# LANDSCAPE ARCHITECT.com

## Digital Media 2020

LANDSCAPE  ARCHITECT.com

1,500,000 Page Views Annually\*

\*and growing . . .

LADETAILS

7,000 – 10,000+ Weekly Page Views\*

Targeted Advertising and  
Product Placement

Vendor Micro-Sites Available

LANDSCAPE  ARCHITECT  
**Weekly**

Reaching 46,000+ Design Professionals  
every week

E<sup>BLAST</sup>

Direct Response Targeted Emails

**Contact Your Advertising Sales Representative**

**Sal Rivera**

**(714) 979-5276 x126**

**srivera@landscapearchitect.com**