

Month	Cover Theme	Bonus Distribution	Product Focus
JANUARY	SUSTAINABLE DESIGN Sustainable design seeks to work with nature and negate environmental impacts, while reducing consumption of nonrenewable resources, minimizing waste and all the while creating healthy, productive environments. Water-efficient landscapes, “green infrastructure” and recycled materials are some of the phrases commonly associated with these designs.	International Builders’ Show	<i>Sustainable Design</i>
FEBRUARY	HARDSCAPES Hardscape materials and designs can give a residence, a town plaza, a streetscape or a campus a special identity, as well as offer stormwater management.	IECA	<i>Paving Materials</i>
MARCH	PARKS By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted’s idea that “every community should have a park at its heart.”	FenceTech	<i>Landscape Perimeters: Fencing, Walls & Gates</i>
APRIL	LIGHTING How a landscape architecture design looks at night is not only about safety, but also aesthetics and energy savings. Use of decorative poles, shielded luminaries, uplighting, downlighting, spot, façade, path and step lighting fixtures and bollard lighting are just some of the options to enhance a site’s night environment.	LightFair International	<i>Lighting Products</i>
MAY	Annual Specifier’s Guide		
JUNE	SCHOOL & CAMPUS DESIGN LASN will feature school landscape designs at all levels of education—elementary, middle school, high school and college and university, plus engaging landscapes of corporate campuses.		<i>Play Structures & Safety Surfacing</i>
JULY	WATER FEATURES Water is often an integral and complementary element in landscape designs, including the use of decorative fountains, pools, ponds, streams and waterfalls, spas and stormwater collection.	TNLA	<i>Fire & Decorative Water Features</i>
AUGUST	STREETSCAPES (SPECIAL SECTION: ADVERTISER Q&A) Downtown streetscapes are focusing on multimodal and pedestrian-friendly designs, enhancing traffic flow and attracting people to downtown areas to foster economic growth. The designs of landscape architects and the use of site amenities are crucial to their success.		<i>Area/Street Lighting</i>
SEPTEMBER	NRPA SHOW ISSUE: PLAYGROUNDS LASN showcases the latest innovative playground designs for schools and parks. Accessible play for children of all abilities continues to grow, as does inventive, thematic design.	NRPA Show	<i>Open</i>
OCTOBER	AMUSEMENT PARKS & ZOOS From entry monumentation and parking lot design to exhibit design and attractions, the landscape, pathways, lighting, sound systems and furniture at these venues are often the results of a landscape architect’s designs. Add in the fact that LASN also reaches most major theme parks and zoos in the nation and the October Amusement Park and Zoo issue is a must for your 2019 schedule.	IAAPA	<i>Open</i>
NOVEMBER	LASN’s ASLA SHOW ISSUE/FIRMS OF SAN DIEGO This year our popular annual issue featuring the project work of regional landscape architecture firms focuses on those firms either based in or with offices in and around San Diego.	Double Show Issue!! ASLA Show IA	<i>Open</i>
DECEMBER	YEARBOOK / FORECAST 2020 The Yearbook issue is dedicated to the issues, events and activities of the national and state landscape associations in 2019, including ASLA State Chapter reports. LASN also looks at the economic forecast as it relates to the industry. This is an indispensable issue and is perfect to kick off your 2020 promotional campaigns.		<i>Best of the Year</i>