

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

2014
Editorial
Calendar

2014 Editorial Calendar

*80% of readers use Trade Magazines as their number one source in obtaining Product Information
... more than Internet Searches or Trade Shows!*

Month	Cover Theme	Bonus Distribution	Product Focus
JANUARY	CUSTOM RESIDENTIAL LASN's Annual Showcase of award-winning, modern residential landscape designs.	Triple Show Issue!! World of Concrete FenceTech/DechTech LA Expo - Long Beach	<i>Landscape Perimeters: Fencing, Walls & Gates</i>
FEBRUARY	HARDSCAPES Today's landscape designs—from community developments to urban plazas—explode with hardscape detail, innovative retaining walls and bold entry monuments.	IECA Show	<i>Paving Materials</i>
MARCH	PARKS By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted's idea that "every community should have a park at its heart."		<i>Park Site Amenities</i>
APRIL	LIGHTING Landscape architects illuminate their projects with innovative lighting designs and a brilliant array of fixtures—from period street poles to decorative landscape lighting.	LightFair International	<i>Lighting Products</i>
MAY	Annual Specifier's Guide		
JUNE	SCHOOL & CAMPUS DESIGN SPECIAL SECTION: ELEMENTARY SCHOOLS Landscape architects take the lead in the development of creative, safe and accessible schoolyards, playgrounds and the design of corporate campuses across the nation.		<i>Play Structures & Safety Surfacing</i>
JULY	WATER FEATURES From decorative fountains and design elements to watershed and stormwater management, landscape architects showcase water features in a wide variety of projects.		<i>Decorative Water Features</i>
AUGUST	STREETSCAPES Downtown streetscapes are crucial to commerce. Landscape architects combine colorful paving materials, area lighting and site amenities to create identities for towns, cities and large urban centers.	TNLA	<i>Area/Street Lighting</i>
SEPTEMBER	NRPA SHOW ISSUE: PLAYGROUNDS Annual showcase of innovative parks and playgrounds that accommodate safe and pleasant play for all participants.	NRPA Show	<i>Open</i>
OCTOBER	THE GREEN ISSUE Sustainable, regenerative development, water recapture, stormwater abatement, erosion control, LED lighting, green roofs, green site amenities, green play structures and more!		<i>Green Products</i>
NOVEMBER	FIRMS OF THE ROCKY MOUNTAIN STATES Join LASN as we present the project work of landscape architects in the Rocky Mountain states: Colorado, Idaho, Montana, Nevada, Utah and Wyoming. LASN will also showcase the 2014 ASLA Class of Fellows.	ASLA Show IA Show	<i>Open</i>
DECEMBER	YEARBOOK/READER'S CHOICE AWARDS LASN presents the 10 most viewed articles on LandscapeOnline.com, and on the LandscapeOnline Weekly Newsletter. LASN also makes room for the ASLA Chapters to report on their activities and initiatives this year, plus we remember those landscape architects lost to the profession this year.		<i>Best of the Year</i>