

Run-of-site Pop-ups

Creates Forced Engagement

LANDSCAPE ARCHITECT

BELGARD

Keyword Search

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Home Page

Cuts Through Other Messaging

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| POP-UP ADS Appears on Home, Article & Keyword Search Pages | | | | Additional |
|------------------------------------------------------------|---------|---------|---------|------------|
| Size | 30,000 | 60,000 | 90,000 | 1,000 |
| Static Pop-Ups* | \$1,695 | \$2,995 | \$4,395 | \$48/m |
| Video Pop-Ups* | \$1,895 | \$3,495 | \$4,995 | \$55/m |
| | | | | |

*Limit of 30,000 impressions per month