

Run-of-site Pop-ups

Creates
Forced
Engagement



Home Page



Article Pages



Keyword Search



Cuts Through
Other Messaging

LANDSCAPE ARCHITECT.com

POP-UP ADS

Appears on Home, Article & Keyword Search Pages

	Additional			
Size	30,000	60,000	90,000	1,000
Static Pop-Ups*	\$1,695	\$2,995	\$4,395	\$48/m
Video Pop-Ups*	\$1,895	\$3,495	\$4,995	\$55/m

*Limit of 30,000 impressions per month