

THE 2020 - LONG BEACH LANDSCAPE *DESIGN • BUILD • MAINTAIN • SUPPLY* EXPO

CONNECTING THE ENTIRE LANDSCAPE PROFESSION



December 9th & 10th | 9:00 AM — 3:00 PM

The Southwest's Leading Landscape Industry Event!

Long Beach Convention Center, Long Beach, California

If Your Company Name Begins With:

A-L : 714-979-5276 Ext 118 nschmok@thelandscapeexpo.com

M-Z: 714-979-5276 Ext 126 srivera@thelandscapeexpo.com



All the Right People in One Expo

Network with qualified landscape decision makers, acquire sales leads, negotiate contracts, and increase your brand awareness.

With well over 3,000 industry professionals all together, The Landscape Expo Trade Show and Educational Conference is one of the largest landscape trade shows with more than 200 exhibitors filling over 500 booths, and 1,683 seminar seats sold.

78% of the 200 Exhibitors were also excited about the leads they received at the 2019 show.

2019 Attendee Demographics

Decision Makers / Non Crew Members

Owners Principals Partners 700
Managers / Foremen 450
Associates 100
Superintendents 100

Primary Title

Landscape Superintendents/
Groundskeepers 667
Landscape Contractors 648
Commercial Landcare
Professionals 490
Landscape Architects/
Designers 418
Residential Landcare
Professionals 264
Irrigation Consultants 205

Services Provided

Landscape Maintenance 929
Landscape Installation 895
Architecture / Design 602
Hardscape Installation 495
Irrigation Specification 456
Lighting Design 268

In 2019, TLE charged for attendance and 89% of the 2,700 paid attendees said the quality of this year's show was better than ever.





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As a vendor, we like to see qualified professionals and this show certainly provided the opportunity to meet new (and existing) customers.

Testimonies from 2019

If there's a landscape show, seminar, or expo to attend, it's this one! We'll attend and many decision makers interested in your product... a must show!



The most efficient trade show to make contact with clients you otherwise wouldn't find or have the time to find them!

This is an excellent place to come learn and see cutting edge technology on display.



Our booth was very busy both Wednesday and Thursday.

Green Touch Industries/TrailerRacks.com has been attending the Long Beach Landscape Expo since day one and we will continue to attend and showcase our products.



Educational Conference

In 2019 there were 57 CEU-approved seminars and outdoor workshops with a record 1,683 seminar seats sold.

TLE provides needed and insightful information that business owners, superintendents and their critical staff can apply in the field tomorrow.

"The show organizers have gone to great lengths over the years to build a rock solid education track. Many of the presentations have Continuing Education Units (CEU) attached to them, a must for many of us in the profession."

- Nicholas Staddon





Featuring Hundreds of Exhibitors & Sponsors

2019 Landscape Expo Exhibitors

- A-G Sod Farms Inc.
 Advanced Display Systems, ADS
 Affinity24
 Affordable Turf & Specialty Tire
 Agri-Turf Distributing, LLC
 Agriserive Pest Control, Inc.
 Aguinaga Green, Inc.
 Aivaka
 All-Pro Assoc. of Latino Landscape Professionals
 Altec
 American Sod Farms/Evergreen Turf
 ANC Technology
 Antelco Corporation
 Aquaterr Instruments & Automation
 Arboleros.org
 Arborjet / Ecologel
 ArborSystems
 Archi Vert
 Artisan Aquatics Inc.
 Asian Ceramics
 B & M Lawn and Garden
 B&j Trading / Intelli-Spray
 Barenbrug USA
 Beast of Burden
 Bissell BigGreen Commercial
 Blue Thumb Distributing
 Bowsmith, Inc.
 Buckner Superior
 Caltrans
 Cal Flame
 California Air Resources Board/CARB
 California Landscape Contractors Association HQ
 California Native Plant Society
 California State License Board
 Cantrell Turf Equipment
 Cartrack
 Century Products
 Chapin International
 Chrysler, Dodge, Jeep, Ram - Huntington Beach
 CISEC
 CLASS Fund
 CLCA Insurance Solutions
 Corona Lighting
 Courtesy Chevrolet San Diego
 Creative Sales, Inc.
 Creative Sensor Technology
 Delco Sales
 Delta Bluegrass Company
 Diamond A Equipment
 Direct Edge
 Ditch Witch of Southern Calif.
 DLT Growers
 Dura Plastic Products Inc.
 E-Sunn Lighting
 Eagle Spec Sales Group
 ECHO Outdoor Power Equipment/Golden Eagle Dist.
 Ecofert Inc.
 Eliet USA
 Euro Quarries
 Ewing Irrigation Products
 EZ-FLO Fertilizing Systems
 FAM Vans
 First Step Greenhouses, Inc.
 FLOMEC/Great Plains Industries
 Focus Industries, Inc.
 Gail Materials
 Green Industry Hall of Fame
 Green Product Sales
 Greenlee And Associates
 Greens Best
 Greywater Irrigation
 Griswold Controls
 Gro-Power, Inc.
 GrowUp Greenwalls
 GV Haulit
 Harrell's Inc
 Haws Corporation
 Hendrickson Bros
 Hill Grow Inc/ Dirt Locker
 HIT Products Corporation
 Houzz
 Hunter Industries
 Husqvarna
 Huxley Design
 Hydro Rain
 Imperial Sprinkler Supply
 Integrated Crop Capture
 International Society of Arboriculture-Western Chapter
 Irrigreen
 Irrrometer Company, Inc.
 Jackalope Pottery
 Jain Irrigation, Inc.
 K-Rain Manufacturing
 KBD Nursery
 Kellogg Garden Products
 Kurapia Inc.
 Landscape Contractors Insurance Services LCIS
 LeafFilter Gutter Protection
 Lifetime Lighting Systems, Inc.
 Lightcraft Outdoor Environments
 Live Earth Products, Inc.
 Lumiere Landscape Lighting
 Mauget Company
 Maxijet Inc
 Metropolitan Water District of Southern California
 Milfelds' Nursery, Inc.
 MOD Fountain
 Moda Marble
 Monterey Bay Nursery, Inc.
 Moon Valley Nursery - GroWest Nursery
 Mountain States Wholesale Nursery
 Mulch Master
 Netafim USA
 NewLite Specialty Products, LLC
 Nutrien AG Solutions
 O'Connor Sales Inc
 Orange County Plant Healthcare
 Otto & Sons Nursery
 Outdoor Fire Concepts
 Pacific Interlock Pavingstone
 Pacific Sod
 Pesticide Applicators Professional Association
 PlantANT.com
 Pottery Manufacturing & Distribution, Inc.
 Premium Nursery Inc.
 Prime Line
 Pro Ponds West
 ProCutta
 Purchase Green Artificial Grass
 QDI Surfaces
 Rain Bird Corporation
 Rainbow Treecare Scientific Advancements
 Rancho Soledad Nurseries
 RDO-Vermeer
 Renewal By Andersen
 Responsive Drip Irrigation
 Reynolds Fleet Sales & Service
 RPW Services
 RWP Landscape Materials
 Scott Equipment
 Selman Chevrolet-Truck Center
 Senninger Irrigation
 ServicePro
 ShelterWorks Ltd/Durable Greenbed
 Silverstone Tiles
 Sims Tree Health Specialists, Inc.
 Smith Pipe & Supply
 SoCal Mulch, Inc.
 Society of Municipal Arborists
 Sonsray Machinery
 South Coast Wholesale
 Southland Sod Farms
 Southwest Boulder & Stone
 Sports Turf Innovations
 Stotz Equipment
 Stover Seed Company
 Street Tree Seminar, Inc.
 Sun Turf Inc.
 Suncrest Nurseries Inc
 Sunrise Nursery LLC
 SWG Olive Trees
 T. Christys/Mainline Sales
 Target Specialty Products
 TechniSoil North America LLC
 The Outdoor Plus
 The Toro Company
 Theodore Payne Foundation
 ThingsGreen.com
 TrailerRacks.com/Green Touch Industries
 Tree Town USA, Village Nurseries, & Hines Growers
 Trendy Surfaces
 Tri-C Enterprises
 Trinity Equipment Inc.
 TrueVert, Inc.
 Turf Star, Inc
 UCLA Extension - Landscape Architecture
 Underhill International
 Univar USA, Inc.
 University of California Cooperative Extension
 University of California Riverside Extension
 Vista Professional Outdoor Lighting
 Waypoint Analytical
 West Coast Turf
 Wilbur Ellis Company
 WWOO
 Xierun Garden USA, Inc.

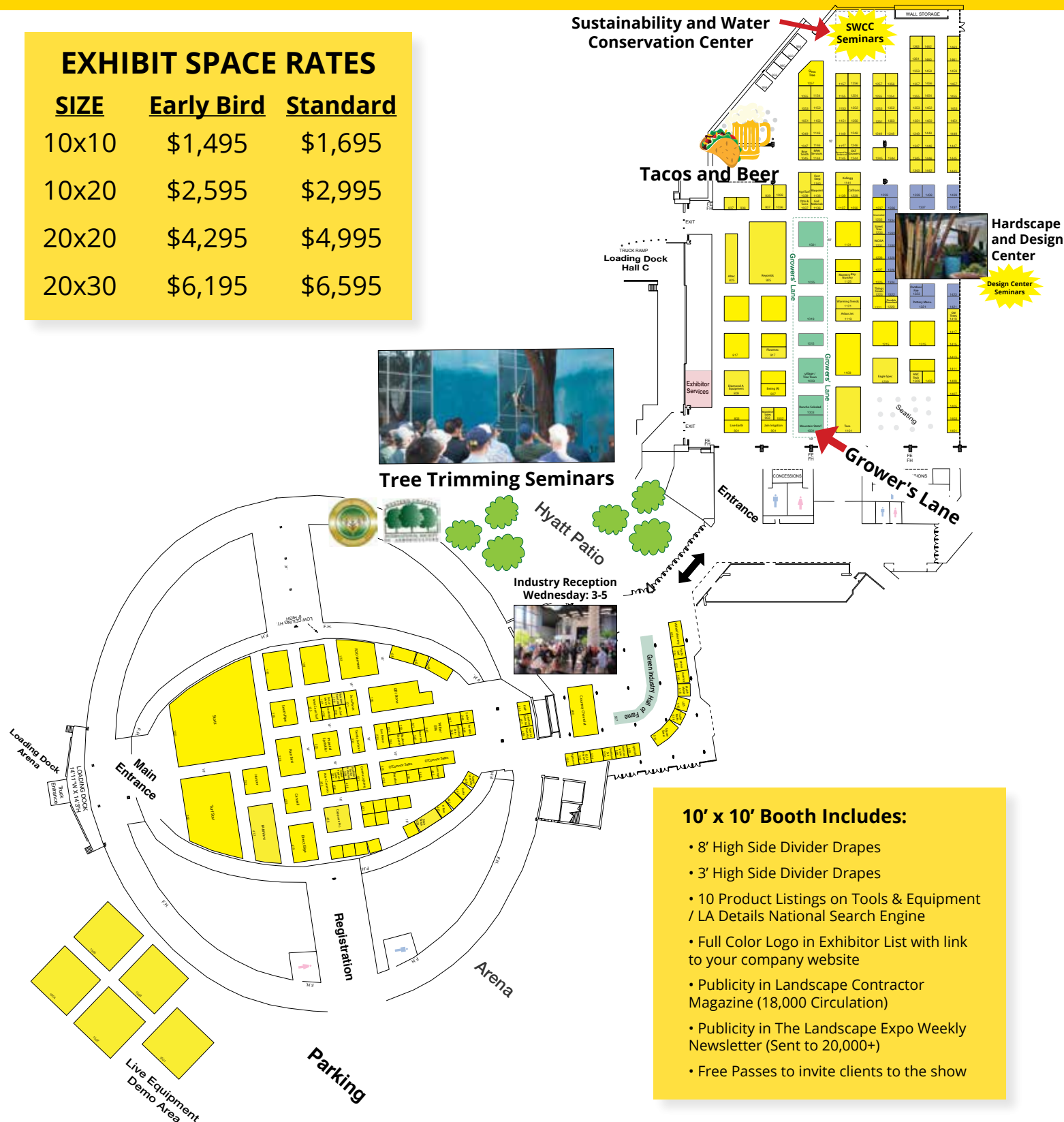
Floor Plan (As of 1-1-2020)

Learn More at TheLandscapeExpo.com

View the most current map as well as exhibitors by visiting TheLandscapeExpo.com

EXHIBIT SPACE RATES

SIZE	Early Bird	Standard
10x10	\$1,495	\$1,695
10x20	\$2,595	\$2,995
20x20	\$4,295	\$4,995
20x30	\$6,195	\$6,595



10' x 10' Booth Includes:

- 8' High Side Divider Drapes
- 3' High Side Divider Drapes
- 10 Product Listings on Tools & Equipment / LA Details National Search Engine
- Full Color Logo in Exhibitor List with link to your company website
- Publicity in Landscape Contractor Magazine (18,000 Circulation)
- Publicity in The Landscape Expo Weekly Newsletter (Sent to 20,000+)
- Free Passes to invite clients to the show

Sponsorship Opportunities

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EXPO TOTE BAGS

Your logo printed on show bags which are distributed to each attendee as they enter the expo. Please contact Margot Boyer at mboyer@thelandscapeexpo.com or 714-979-5276 x 143 for more information. You can also add your own literature to the show bags.



**TLE recommends that the sponsor provides 3,500 printed bags for distribution*

1x @ \$1,500

EXPO BADGE HOLDER LANYARDS

Have every TLE attendee wearing your company name around their neck with a badge holder lanyard!



**TLE recommends that the sponsor provides 4,000 printed lanyards for distribution*

1x @ \$1,500

EXPO BAG INSERTS

Promote your business. Send us up to 4 printed pages to be inserted into the official show bags and handed out to all attendees upon receiving their printed badge at the show.



7x @ \$700

MOBILE CHARGING STATION

A mobile charging station will be placed in a high traffic area, and will have your logo and advertising information. Help the attendees at the same time as branding your product!



1x @ \$1,500

In addition to each sponsorship's unique exposure...

All sponsorship programs include:

- Your logo placement and sponsorship recognition in TLE Weekly (20,000 Emails Weekly)
- Your logo placement on TheLandscapeExpo.com (60,000+ Page Views)
- Your logo placement in the Landscape Expo Magazine and Show Guide (18,000 Mailing List)

To become a sponsor, please contact:

Margot Boyer 714-979-5276 x 143 or mboyer@thelandscapeexpo.com

Sponsorship opportunities before and during The Landscape Expo provide your company a unique platform to place your brand, product and company in front of prospective clients, driving booth traffic and ultimately increasing the value of your time and money spent at the trade show.

EXPO HALL AISLE SIGNS

PLACE YOUR LOGO ON EVERY ROW

Your logo on a banner hung beneath on each aisle row sign.



**Price includes banners and hanging.*

1x @ \$2,500

OUTDOOR DEMONSTRATION RAFFLE BOOTH

Every hour TLE will give away \$100. To enter, every attendee will be given a ticket that they must deposit individually in a booth outside behind the Outdoor Demonstration Area. Sponsor will get signage at the expo, their logo on the ticket and the opportunity to speak with virtually every TLE Attendee.

1x @ \$1,250

SECTION SPONSORSHIPS



Tacos & Beer \$400	Design Center \$400	Growers' Lane \$400
Industry Reception from \$200	Seminar Rooms Entrance from \$500	

**Price includes logo'd banner identifying the section.*

PLANT SPONSORS



Provide the show with decorative plants for the expo floor. TLE will also provide placards on your plants with your company logo and advertise your booth location.

5x Available

SHOW POSTER DISPLAY SPONSOR

If you are a wholesale supplier with multiple store locations you can be included as a TLE Sponsor by simply providing space on your countertop for our TLE attendee discount fliers.

**Must have at least 3 store locations to qualify*

SPECIAL SPONSORSHIP OPPORTUNITIES

If your company would like to take advantage of one or more of the above opportunities - OR - if you have an idea you'd like us to consider, please contact Margot Boyer at mboyer@thelandscapeexpo.com or 714-979-5276 x 143.

THE LANDSCAPE

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M E D I A G R O U P

REACHING THE SOUTHWESTERN LANDSCAPE COMMUNITY



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HAS IT ALL!

- **The 2020 Landscape Expo is California's largest show** for the Landscape Professional Maintenance and Installation Industry. All booth sales are first come, first serve.
- **62% of 2019 attendees** were decision makers so making this one of the leading shows to get sales in the southwest.
- **2,500-3,500 of California's leading Landscape Professionals including,** Landscape Contractors, Superintendents, Groundskeepers, Architects, Designers and other Maintenance/Installation Professionals attend TLE every year.
- **Dozens of events, giveaways, and more at the EXPO.**
- **Over 50 CEU accredited seminars** including workshops. Tracks include Irrigation, Plant Selection, Tree Care, Maintenance and Turf.
- The sooner you sign up the more **FREE** exposure you get in all TLE media outlets:
 - **National Tools & Equipment Product Search Engine**
 - **Landscape Contractor Magazine**
 - **The Landscape Expo Weekly**
 - **The Landscape Expo website**
 - tradeshow social media
 - and other promotional materials all throughout the year.



"The Landscape Expo is a great way to meet and greet landscape industry professionals in the Greater Los Angeles area and beyond. As exhibitors in Grower's Lane we were proud to show our plants alongside other established nursery growers. This is a fun show with many learning and networking opportunities."

For more information Call or Email:

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