

THE INDUSTRY TRADE MAGAZINE FOR THE COMMERCIAL LANDSCAPE SPECIFIER NATIONWIDE!

Advertise Now in the **2020 Specifier's Guide**

We Put Your Brands In Their Hands

The #1 Print & Digital Product Resource - Reaching Virtually Every Licensed Landscape Architect in the Nation!



12 Month Reference

96.05% of LASN Readers use the Specifier's Guide

61.62% Say Others Use Their Copy

77.97% 4 out of 5
Landscape Architects choose
LASN over the competition as a
Product Resource



PRINT

LANDSCAPE ARCHITECT

105,000+

Total Readership

PRODUCT SEARCH ENGINE

LADETAILS

30,000+

Monthly Page Views

INDUSTRY WEBSITE

Landscape Architect

1,500,000

Annual Page Views

E-NEWSLETTER



11,800+

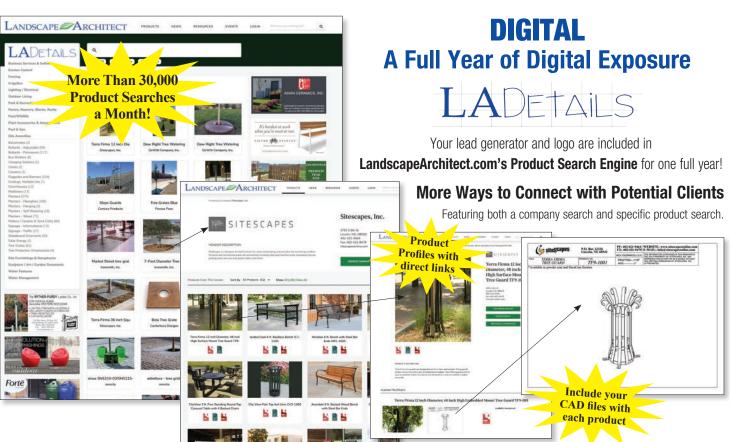
Landscape Architects

47,000+

Total Emails Sent out every
Tuesday with direct access to
LandscapeArchitect.com & LA Details.

Sign Up Today and Receive These Value Added Exposures





- With every ad placed you receive a Free full-color 1/8 page "Lead Generator" product profile, with your Phone Number, your Web Address, a link to your website and a reference to "See your ad(s) on page"
- 2. All "Lead Generators" are **placed by Product Category** and easily referenced in each section's Table of Contents.
- 3. **Double or triple your exposure!** Just ask your sales rep for special multiple lead generator packages.
- 4. **All ads are placed in size order in your specific product category.** Full pages first, then half pages, etc. Full page ads are always placed on the right-hand side, opposite a full page of editorial content. Ask your sales rep for details.
- 5. Every **Full Page Advertiser** also receives their logo at the top of their section.

Plus

- Full Year of Exposure in the Digital Issue @ LandscapeArchitect.com
- Four Lead Generating Categories Per Ad
- Generates Sales Leads in 25 Different Ways

LASN's Annual Specifier's Guide

"We Put Your Brands in Their Hands!"

Total Distribution 35,000



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Total Readership 105,000+

INCLUDING:

Virtually Every Licensed
 Landscape Architect in the Nation

+

- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

YES! I want my company included in the LASN 2020 Specifier's Guide

**Early Bird \$2,295.00 \$2,595.00 includes: • Forward Right Hand Full Page Ad • Logo placement in Ad Index

- Logo placement in Ad Index
 The Full Color Lood Congretor Pro-
- 2x Full Color Lead Generator Profiles
- 12x Product Profiles in LADetails*2,000 Banner Ad Impressions in LAD
- 6 Ad Index/Lead Generating Categories
- 12 Month Exposure in Digital Magazine

Half Page Package

**Early Bird \$1,095.00

\$1,295.00

includes:

- Half Page 4/C Display Ad
- 1x Full Color Lead Generator Profile
- 8x Product Profiles in LADetails*
- 4 Ad Index/Lead Generating Categories
- 12 Month Exposure in Digital Magazine

* Active for one year

Quarter Page Package

**Early Bird \$595.00 \$795.00

includes:

- Quarter Page 4/C Display Ad
- 1x Full Color Lead Generator Profile
- 4x Product Profiles in LADetails*
- 4 Ad Index/Lead Generating Categories12 Month Exposure in Digital Magazine

Lead Generator Package

**Early Bird \$395.00 \$495.00

includes:

- 1x Full Color Lead Generator Profile
- 4x Product Profiles in LADetails*
- 4 Lead Generating Categories
- 12 Month Exposure in Digital Magazine

Your Name:	
Your Company:	
Email:	
Phone:	
Signature:	Date:

To sign-up, mail this card, fax it to 714-979-3543 or email a copy to SpecGuide@landscapearchitect.com

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