

www.landscapearchitect.com

LADETAILS LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

THE INDUSTRY TRADE MAGAZINE FOR THE COMMERCIAL LANDSCAPE SPECIFIER NATIONWIDE!

Advertise Now in the 2020 Specifier's Guide

We Put Your Brands In Their Hands

The #1 Print & Digital Product Resource -
Reaching Virtually Every Licensed
Landscape Architect in the Nation!



12 Month Reference

96.05% of LASN Readers use
the Specifier's Guide

61.62% Say Others Use
Their Copy

77.97% 4 out of 5
Landscape Architects choose
LASN over the competition as a
Product Resource

www.landscapearchitect.com

LANDSCAPE ARCHITECT

MEDIA GROUP

PRINT

LANDSCAPE
ARCHITECT
AND SPECIFIER NEWS
105,000+
Total Readership

PRODUCT SEARCH ENGINE

LADETAILS
30,000+
Monthly Page Views

INDUSTRY WEBSITE

LANDSCAPE  ARCHITECT
1,500,000
Annual Page Views

E-NEWSLETTER

LANDSCAPE  ARCHITECT
11,800+
Landscape Architects

47,000+

*Total Emails Sent out every
Tuesday with direct access to
LandscapeArchitect.com & LA Details.*



Park & Recreation

IN PRINT
12 Month Desk Life,
Used by 96% of LASN
Readers



Greenfields Outdoor Fitness

Providing & Fostering Healthy and Community at a Time

full page advertisers

5

landscape structures
www.playit.com

Greenfields Outdoor Fitness
www.greenfieldsfitness.com

Shade systems
www.shadesystem.com

ID SCULPTURE
www.idsculpture.com

WATER OLYMPIA
www.waterolympia.com

Berliner
www.berliner-playequipment.com

MADRAX
www.madrax.com

GameTime
www.gametime.com

CLARK RECREATION SYSTEMS, INC.
www.clarkrecreation.com

1

World Premier



RubberMulch.com
www.rubbermulch.com
888-435-6546
Ad on page 90
Information Request # 9296

4

RUBBER MULCH



Groundsmat
171 Products, the manufacturer of Groundsmat™ Rubber Mulch, is the industry's leading manufacturer of rubber mulch products used in the landscape and playground markets. Groundsmat™ creates smarter landscapes and safer playgrounds.
www.groundsmat.com
800-961-0909
Ad on page 90
Information Request # 9245

3

Sof'Solutions
SAFETY SURFACING SOLUTIONS



We at Sof'Solutions have created a variety of surfacing solutions for all environments, equipment, fall heights, and heights. So whether your facility is indoor, outdoor, wet, or dry, we have a surfacing solution to fit all needs at your site.
www.sof-solutions.com
800-523-8000
See ad on page 90
Information Request # 9457

3





4



FUNCTIONAL FITNESS RIG

- Challenging exercises for advanced users
- Pack a huge punch in a small space!
- 15 simultaneous users
- 16+ activities

SEE THE VIDEO!



888.315.9037
www.greenfieldsfitness.com

Information Request # 556

44 Landscape Architect and Specifier News


[illegible]

LADETAILS

More Ways to Connect with Potential Clients

Featuring both a company search and specific product search.

Product Profiles with direct links



Terra Firma 12 inch Diameter, 48 inch High Surface Mount Tree Guard TF9 100

TF9 100 is made of 100% recycled plastic. It is designed to protect young trees from lawn mowers, weed whackers, and other lawn care equipment. The guard is made of a high impact polycarbonate material that is resistant to UV rays and will not yellow or fade over time. The guard is designed to fit around a 12 inch diameter tree trunk and is 48 inches high. It is easy to install and remove, and it is reusable.

Available in powder coat and flared foot finishes



Include your CAD files with each product

- ## Plus

- Full Year of Exposure in the Digital Issue @ LandscapeArchitect.com
- Four Lead Generating Categories Per Ad
- Generates Sales Leads in 25 Different Ways

LASN's Annual Specifier's Guide

“We Put Your Brands in Their Hands!”

Total Distribution 35,000

Total Readership 105,000+



12 Month Reference

96.05% of LASN Readers use the Specifier's Guide

61.62% Say Others Use Their Copy

77.97% 4 out of 5 Landscape Architects choose LASN over the competition as a Product Resource

INCLUDING:

- Virtually Every Licensed Landscape Architect in the Nation
- +
- Parks & Recreation Planners
- Amusement Parks & Zoos
- Commercial Developers
- Resort Developers
- City and Land Planners
- Housing Developers
- Building and Property Managers
- Land Managers
- and More!

YES! I want my company included in the LASN 2020 Specifier's Guide

<input type="checkbox"/> Full Page Package **Early Bird \$2,295. ⁰⁰ \$2,595.⁰⁰ includes: <ul style="list-style-type: none">• Forward Right Hand Full Page Ad• Logo placement in Ad Index• 2x Full Color Lead Generator Profiles• 12x Product Profiles in LADetails*• 2,000 Banner Ad Impressions in LAD• 6 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine	<input type="checkbox"/> Half Page Package **Early Bird \$1,095. ⁰⁰ \$1,295.⁰⁰ includes: <ul style="list-style-type: none">• Half Page 4/C Display Ad• 1x Full Color Lead Generator Profile• 8x Product Profiles in LADetails*• 4 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine <p>* Active for one year</p>	<input type="checkbox"/> Quarter Page Package **Early Bird \$595. ⁰⁰ \$795.⁰⁰ includes: <ul style="list-style-type: none">• Quarter Page 4/C Display Ad• 1x Full Color Lead Generator Profile• 4x Product Profiles in LADetails*• 4 Ad Index/Lead Generating Categories• 12 Month Exposure in Digital Magazine	<input type="checkbox"/> Lead Generator Package **Early Bird \$395. ⁰⁰ \$495.⁰⁰ includes: <ul style="list-style-type: none">• 1x Full Color Lead Generator Profile• 4x Product Profiles in LADetails*• 4 Lead Generating Categories• 12 Month Exposure in Digital Magazine
--	--	---	--

Your Name: _____

Your Company: _____

Email: _____

Phone: _____

Signature: _____ Date: _____

To sign-up, mail this card, fax it to 714-979-3543 or email a copy to SpecGuide@landscapearchitect.com

Landscape Communications, Inc. • 14771 Plaza Drive, Ste A, Tustin, CA 92780 • Ph: 714-979-5276 ext. 122 Fx: 714-979-3543