

www.landscapearchitect.com

LANDSCAPE ARCHITECT

M E D I A G R O U P

LANDSCAPE  ARCHITECT.com

LADETAILS

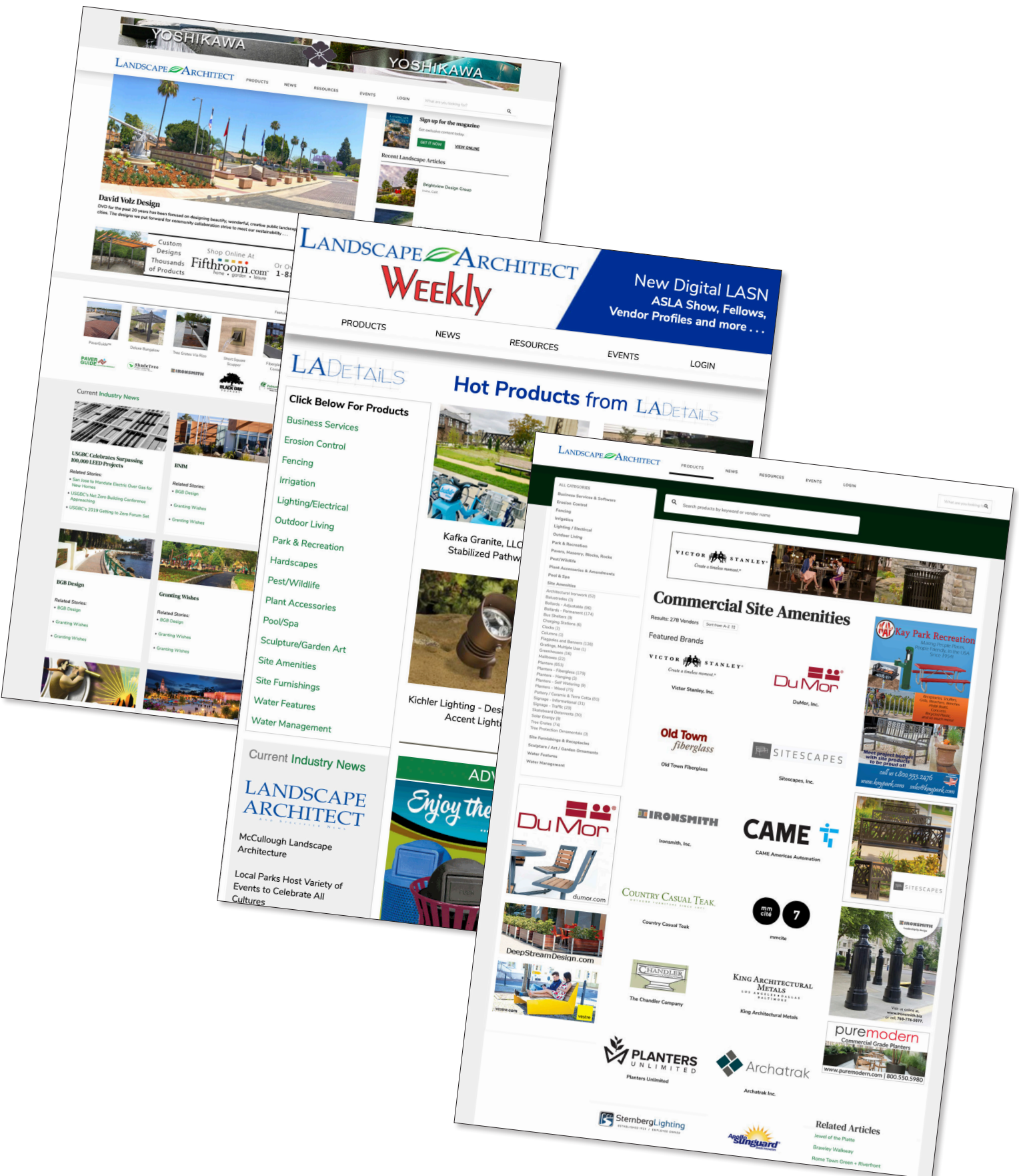
LANDSCAPE  ARCHITECT
Weekly



Digital Media 2020

*Your One-Stop Marketing Platform
for Landscape Architects Nationwide*

LANDSCAPE ARCHITECT.com



INDUSTRY WEBSITE

LANDSCAPE  ARCHITECT.com

1,500,000

Annual Page Views

E-NEWSLETTER

LANDSCAPE  ARCHITECT
Weekly

46,000+

*Emails sent out every Tuesday with direct access to the
LandscapeArchitect.com Product Search Category.*

PRODUCT SEARCH ENGINE

LADETAILS

70,000+

Monthly Page Views

Put your banner ad in front of

60,000+
Monthly Visitors

1,200,000+
Annual Page Views*

**Not including LA Details*



Your **Run of Site** banner Ad will be displayed on nearly every non-product page of LandscapeArchitect.com including the home page, article pages, keyword search engine and more.



- Display ads for budgets of any size

* Ask your rep about Pop-ups and Takeovers

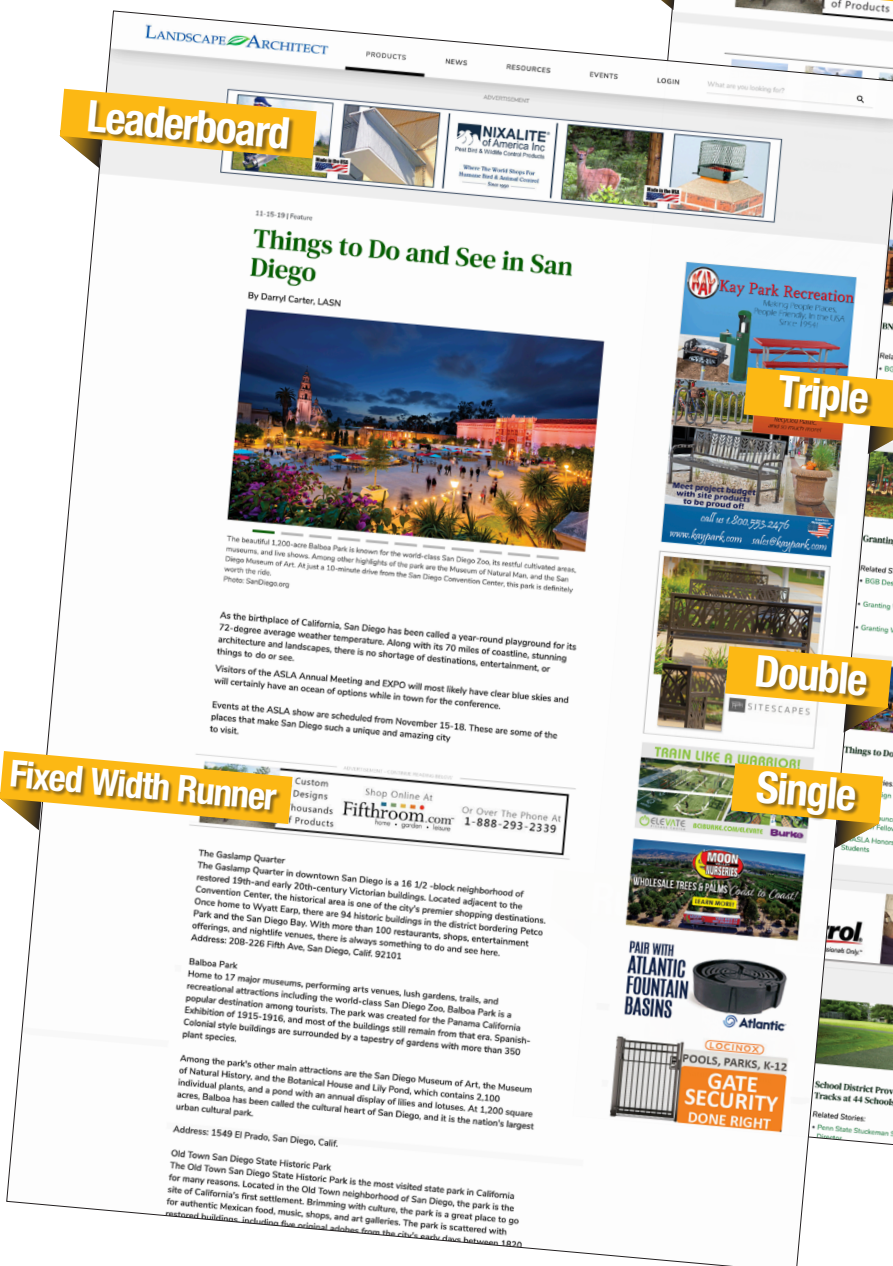
Leaderboard

Fixed Width Runner



Leaderboard

Fixed Width Runner



Triple

Double

Single



*See Page 10 for Rates

14 Dedicated Product Sections

Targeted Exposure
to
Landscape Architects
and Specifiers
Shopping
for your products.



* Ask your Rep about . . .
Pop-ups and Product Placement

70,000+
Monthly Page
Views

- Online Shopping for the industry
- Targeted advertising for you

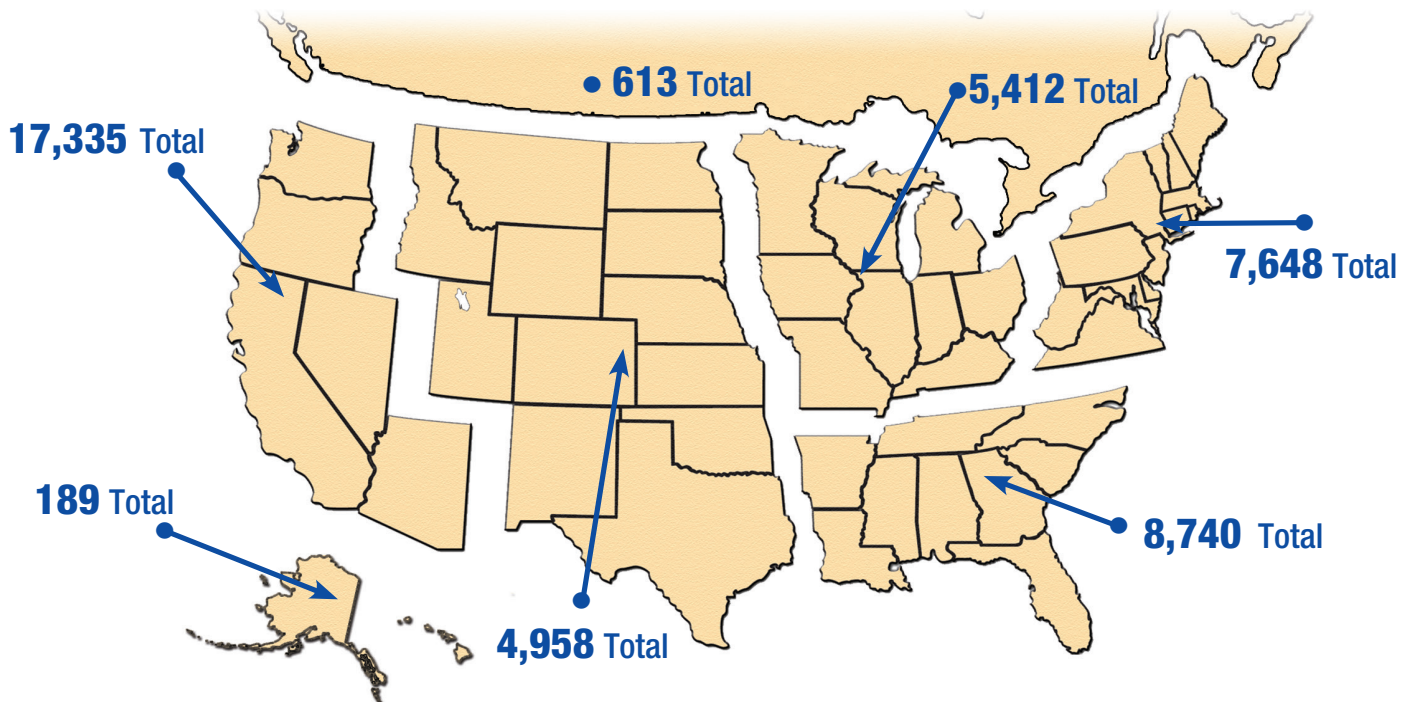
The screenshot displays the Landscape Architect website interface. At the top, the navigation bar includes 'PRODUCTS', 'NEWS', 'RESOURCES', 'EVENTS', and 'LOGIN'. A search bar is prominently featured. The left sidebar lists 'ALL CATEGORIES' such as Business Services & Software, Erosion Control, Fencing, Irrigation, Lighting / Electrical, Outdoor Living, Park & Recreation, Pavers, Masonry, Blocks, Rocks, Pest/Wildlife, Plant Accessories & Amendments, Pool & Spa, Site Amenities, Architectural Ironwork, Balustrades, Bollards, Benches, Bush Shelters, Charging Stations, Clocks, Columns, Fountains and Fountains, Gratings, Multiple Use, Greenhouses, Mailboxes, Planters, Planters - Hanging, Planters - Self Watering, Planters - Wood, Pathways / Concrete & Terra Cotta, Signage - Informational, Signage - Traffic, Skateboard Elements, Solar Energy, Tree Grates, Tree Protection Ornamentals, Site Furnishings & Receptacles, Sculpture / Art / Garden Ornaments, Water Features, and Water Management.

The main content area is titled 'Commercial Site Amenities' and shows 'Results: 278 Vendors'. It features a grid of vendor advertisements, each with a logo, name, and a brief description. The vendors include Victor Stanley, Du Mor, Old Town fiberglass, SITESCAPES, IRONSMITH, CAME, Country Casual Teak, mm cite, The Chandler Company, KING ARCHITECTURAL METALS, PLANTERS UNLIMITED, Archatrak, Sternberg Lighting, Apollo Sunguard, WAUSAU TILE, and CANTERBURY DESIGNS. A 'Leaderboard' section on the right side of the page lists 'Kay Park Recreation' and 'Triple Double Single'.

At the bottom of the page, there is a 'Related Articles' section with links to 'Jewel of the Platte', 'Brawley Walkway', 'Rome Town Green - Riverfront', 'A New Walkway for Brookdale Community College, Lincoln, N.J.', 'Area/Street Lighting', 'OSU-Wexner Medical Center and the "New James"', and 'Germantown Town Center Urban Park'.

*See Page 10 for Rates

Delivered to **46,221+** Monthly Emails Every Week



Owners	24,676
Partner/Principals	6,831
Associates	3,892
Superintendents	1,609
Managers	6,436
Other	2,754

Park & Rec Planning	4,513
Park(s) Department	1,874
NRPA	447

Architecture-RA	2,225
American Institute of Architects (AIA)	987

Erosion Control Specification	5,618
DOT	491

Habitat Restoration	2,982
Wetland Mitigation	2,691

Landscape Installation	15,725
Landscape Maintenance	13,798
Hardscape Installation	7,535
Lighting Installation	7,185
Commercial Landcare Pro	5,550
Water Feature Installation	3,912
Arbor Care	3,567

Land Planning	5,619
City Planning	2,984

Licensed Landscape Architects	10,395
Landscape Designers	5,982
American Society of Landscape Architects (ASLA)	3,575

Lighting Design	8,809
Hardscape Specification	7,716
Water Feature Design	5,566
Pool Design/Build	3,839
Street Lighting Specification	2,136

Custom Residential	6,096
Hotel & Resort Development	4,378
Building Development	2,342
Community Development	2,749
Trans/Roadway Planning	1,766
Commercial Development	1,672

5,000 - 10,000

Opens A Week

Leading The Industry One Week At A Time

- 85.6% are owners, principals, partners, superintendents or managers

- Weekly media reaching your target market



EBLAST

Send a targeted email to any demographic, geographic or combination you require . . . See page 11 for details.

**See Page 11 for Rates*

LANDSCAPE ARCHITECT.com

RUN OF SITE

Leaderboard

David Volz Design
For the past 20 years has been focused on designing beautiful, wonderful, creative public landscapes for Southern California cities. The designs we put forward for community collaboration sites to meet our sustainability...

Fixed Width Runner

Kay Park Recreation
Most project managers want one product to be proud of. Call us at 1.800.555.2476 or visit us at www.kaypark.com info@kaypark.com

USGBC Celebrates Surpassing \$60,000 LEED Projects
Related Stories:
• USGBC to Launch LEED Green Power for New Homes
• USGBC's Net Zero Building Conference Approaching
• USGBC's 2019 Getting to Zero Forum Set

BBB Design
Related Stories:
• BBB Design
• Granting Wishes
• Granting Wishes

Granting Wishes
Related Stories:
• Granting Wishes
• Granting Wishes
• Granting Wishes

NAPA Pleased with Passage of LWCF Permanent Funding Act
Related Stories:
• NAPA's VP Presents 2019 Pugnacy Medal
• NAPA Begins Second Year of Heart Your Park Day Initiative
• NAPA Announces Session Proposals for 2020 Conference

Things to Do and See in San Diego
Related Stories:
• Fun by Design
• ASLA Announces President's Dinner and Council of Fellows Ceremonies
• NABIA Honors Professionals and Students

New Spokeland for Green Industry Foundation
Related Stories:
• LAF Announces Climate-Positive Projects
• USGBC's 2019 Getting to Zero Forum Set
• New Home Sales Experience Monthly Drop

Providing Nature-based Healing
Related Stories:
• Two-Day Natural Design Workshop
• Two-Day Natural Design Workshop

School District Provides Walking Tracks at 44 Schools
Related Stories:
• Penn State Schuylkill School's Interim Director
• Joining Outdoor Play, Music and Wellness

IA Announces 2020 SWAT Awards
Related Stories:
• IA Announces 2020 SWAT Awards
• Architecture Billings Rise

Peter Hurtado New APA Research Director
Related Stories:
• American Planning Association Elects New Board and Leaders
• 2019 American Planning Association

Fixed Width Runner

LADETAILS

LANDSCAPE ARCHITECT

PRODUCTS NEWS RESOURCES EVENTS LOGIN

What are you looking for?

Leaderboard

Kay Park Recreation
Most project managers want one product to be proud of. Call us at 1.800.555.2476 or visit us at www.kaypark.com info@kaypark.com

Commercial Site Amenities
Results: 278 Vendors
Featured Brands:
VICTOR STANLEY
DuMor
Old Town fiberglass
SITESCAPES
IRONSMITH
CAME
Country Casual Teak
The Chandler Company
PLANTERS UNLIMITED
Archatrak
Sternberg Lighting
Apollo Sunguard
WAUSAU TILE
CANterbury DESIGNS
More Vendors:
ICON
NEENAH FOUNDRY

Related Articles
Jewel of the Platte
Bridgway Walkway
Rome Town Green + Riverfront
A New Walkway for Brookside Community College, Lincoln, N.J.
AreaStreet Lighting
OSU-Wagner Medical Center and the 'New James'
Germantown Town Center Urban Park

Triple

Double

Single

LANDSCAPE ARCHITECT.com

RUN OF SITE BANNER ADS

Size	50,000	100,000	500,000
Leaderboard	\$1,375	\$2,625	\$11,195
Fixed Width Runners	\$675	\$1,275	\$5,492
Triple	\$505	\$975	\$4,145
Double	\$345	\$675	\$2,895
Single	\$185	\$355	\$1,495

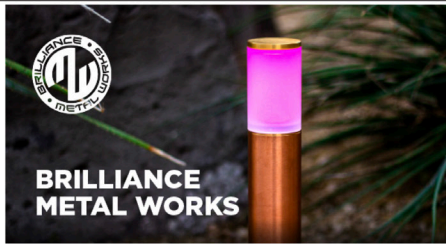
*Take Overs: 30,000 max per month

LADETAILS

SECTION BANNER ADS

Appears in Your Targeted Product Section

Size	1,000	3,000	10,000
Leaderboard	\$350	\$995	\$2,975
Triple	\$320	\$895	\$2,720
Double	\$250	\$695	\$2,125
Single	\$175	\$495	\$1,495



BRILLIANCE METAL WORKS



OLYMPIC Bollard

The Olympic Bollard Light comes complete with an ABS mounting stake, a LightingShrink professional crimp, a heat shrink cable connector, and a Chameleon MR16 Lamp. This path light is a perfect way to add color to your pathways and walkways.

[Click here to visit website](#)



ZION Path Light

The Brilliance 4" Path Light comes complete with a fully adjustable reflector top, ABS mounting stake, a LightingShrink professional crimp, a heat shrink cable connector, and can be paired with a standard 18" stem or 14-24" adjustable stem.

[Click here to visit website](#)



OZARK Accent Light

The Brilliance Accent Light comes complete with a glare shield, Brilliance Metal Works signature adjusting system with 22 points of articulation in 10 degree increments, ABS mounting stake, LightingShrink professional crimp, and heat shrink cable connector.

[Click here to visit website](#)



CASCADES Step Light

The Brilliance Step Light comes with LightingShrink professional crimp, and heat shrink cable connector.

[Click here to visit website](#)



Brilliance | brillianceled.com | 800.967.2108
Follow us on social media: @brillianceled f Brilliance LED LLC

LANDSCAPE ARCHITECT Weekly

New Digital LASN
ASLA Show, Fellows,
Vendor Profiles and more . . .

PRODUCTS

NEWS

RESOURCES

EVENTS

LOGIN

LADetails

Hot Products from LADetails

Click Below For Products

[Business Services](#)

[Erosion Control](#)

[Fencing](#)

[Irrigation](#)

[Lighting/Electrical](#)

[Outdoor Living](#)

[Park & Recreation](#)

[Hardscapes](#)

[Pest/Wildlife](#)

[Plant Accessories](#)

[Pool/Spa](#)

[Sculpture/Garden Art](#)

[Site Amenities](#)

[Site Furnishings](#)

[Water Features](#)

[Water Management](#)



Kafka Granite, LLC - Kafka Stabilized Pathway Mix



Versa-Lok - Harmony Retaining Wall



Kichler Lighting - Design Pro LED Accent Lighting



mmcite - STACK moveable furniture line

Product Placement*

Current Industry News

LANDSCAPE ARCHITECT

McCullough Landscape Architecture

Local Parks Host Variety of Events to Celebrate All Cultures

ASLA Supports the Goals and Principles of the COP 25

ASLA Supports the Green New Deal for Public Housing Act

Lifescapes International Inc.

Legends Design

LandStudio360

Land Concern

KTUA Landscape Architecture Planning

GroundLevel SD

ADVERTISEMENT LINKS

Enjoy the Outdoors ...and Keep it Clean

Commercial quality

Pilot Rock

Digital Banner Ad



MOD Fountain - MINI-MODS by MODFOUNTAIN



NOV - Tapered Shafts

Up to 5,000 Addresses

WITH 12x MP
\$695.00

WITHOUT 12x MP
\$995.00

Additional Addresses Up to 25,000

WITH 12x MP
\$100/per 1000

WITHOUT 12x MP
\$130/per 1000

Additional Addresses Over 25,000

WITH 12x MP
\$85/per 1000

WITHOUT 12x MP
\$110/per 1000

	1x	6x	12x or more
Digital Banner Ads	\$795	\$595/per	\$495/per
Product Placement*	\$595	\$495/per	\$395/per

* Includes one week in Featured Products at LandscapeArchitect.com

*Ask about Annual Discounts

LANDSCAPE ARCHITECT.com

Digital Media 2020

LANDSCAPE  ARCHITECT.com

1,500,000 Page Views Annually*

*and growing . . .

LADETAILS

7,000 – 10,000+ Weekly Page Views*

Targeted Advertising and
Product Placement

Vendor Micro-Sites Available

LANDSCAPE  ARCHITECT
Weekly

Reaching 46,000+ Design Professionals
every week

E^{BLAST}

Direct Response Targeted Emails

Contact Your Advertising Sales Representative

If Your Company Name Begins With:

A-L

Nathan Schmok

(714) 979-5276 x118

nschmok@landscapearchitect.com

M-Z

Sal Rivera

(714) 979-5276 x126

srivera@landscapearchitect.com